PRESENTED BY

JPMORGAN CHASE & CO.

Farm to Table(aux)®

BENEFITING

A

STEPPING STONE

Foundation

2GEN ED

SPONSORSHIP OPPORTUNITIES

Farm to Table(aux)®

BENEFITING

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STEPPING STONE

Foundation

SATURDAY, OCTOBER 8, 2022
5:00 - 9:00 PM
THE SUNKIST WAREHOUSE

254 W. Broadway, Mesa, AZ 85210

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative street art themed productions and performances of local artists and entertainers.

GUEST PROFILE

- Individuals and couples ages 25 to 85
- Passionate about preschoolers and parent learning for at-risk families
- Key Hispanic influencers, tastemakers, connectors
- Charity supporters, socially conscious and community minded
- Creative, outside the box thinkers
- Community advocates of two-generation education programs
- Enjoy wine, creative cocktails, and unique farm-to-table cuisine
- On average, guests donate/spend $200-$600 per event

A STEPPING STONE Foundation

ABOUT US

OUR MISSION

A Stepping Stone Foundation transforms lives through quality two-generation education and creates success for families of limited opportunities through our tuition-free program LEAF (Literacy Elevates Arizona Families), an education solution for disadvantaged young children and their families.

LEAF *(Literacy Elevates Arizona Families)*

Provides early childhood education throughout the regular school year. Children enrolled in LEAF for six months or more enter kindergarten ahead of their peers. Our LEAF program requires a high level of parental obligations including GED/Basic Adult Education, English and parenting classes, volunteering in their child's classrooms and monthly home visits by teachers (with COVID mitigation procedures in place). This highly intense program includes contractual participation for a full school-year from the parents and multiple family members enrolled when possible.

A Stepping Stone Foundation provides service through 3 site locations: Alhambra School District at Westwood Elementary, the Issac School District at Bret Tarver Preschool and a new location at Synergy Public School in Phoenix. Each LEAF site requires around $150,000, or $7,500 per family per year, to maintain. These costs are for teachers' salaries, classroom supplies, childcare, and administrative expense. School districts donate facilities, free breakfast and lunch, janitorial services, and utilities.

The Billie Gannaway Memorial Scholarship program has awarded more than $360,000 to over 160 former ASSF preschoolers receiving post-secondary education. Through our multiple scholarship opportunities, many former preschoolers have already graduated or are attending college, and some are continuing their studies through advanced degree programs, including doctors, nurses, teachers, and engineers.

FOR MORE INFORMATION:

CONTACT JON WILLIAMS: 602-999-3956 | JON@ASTEPPINGSTONE.ORG

MARKETING STRATEGY

Printed Save-the-Date: A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors. **Expected audience: 2,000**

Printed Invitation: The full-color event invitation will be mailed to current sponsors, guests, targeted donors and supporters approximately 7-8 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. **Expected audience: 500+**

Newsletters/E-Blasts: Newsletters/E-blasts will be emailed to the entire network of a Stepping Stone supporters. **Expected audience: 1750**

Webpages: Event website will be updated with event and sponsor information and include links to sponsor webpages. **Expected audience: 260+/mth (avg. website traffic)**

Social Media: With an audience of over 2,000 spread across social media outlets, A Stepping Stone will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

Program: Distributed to all attendees at the event, the program includes event details, sponsor recognition, A Stepping Stone program information, and live auction item descriptions. **Expected audience: 250**

+ MUCH MORE!

SOLD OUT

$25,000 EXCLUSIVE PRESENTING SPONSOR

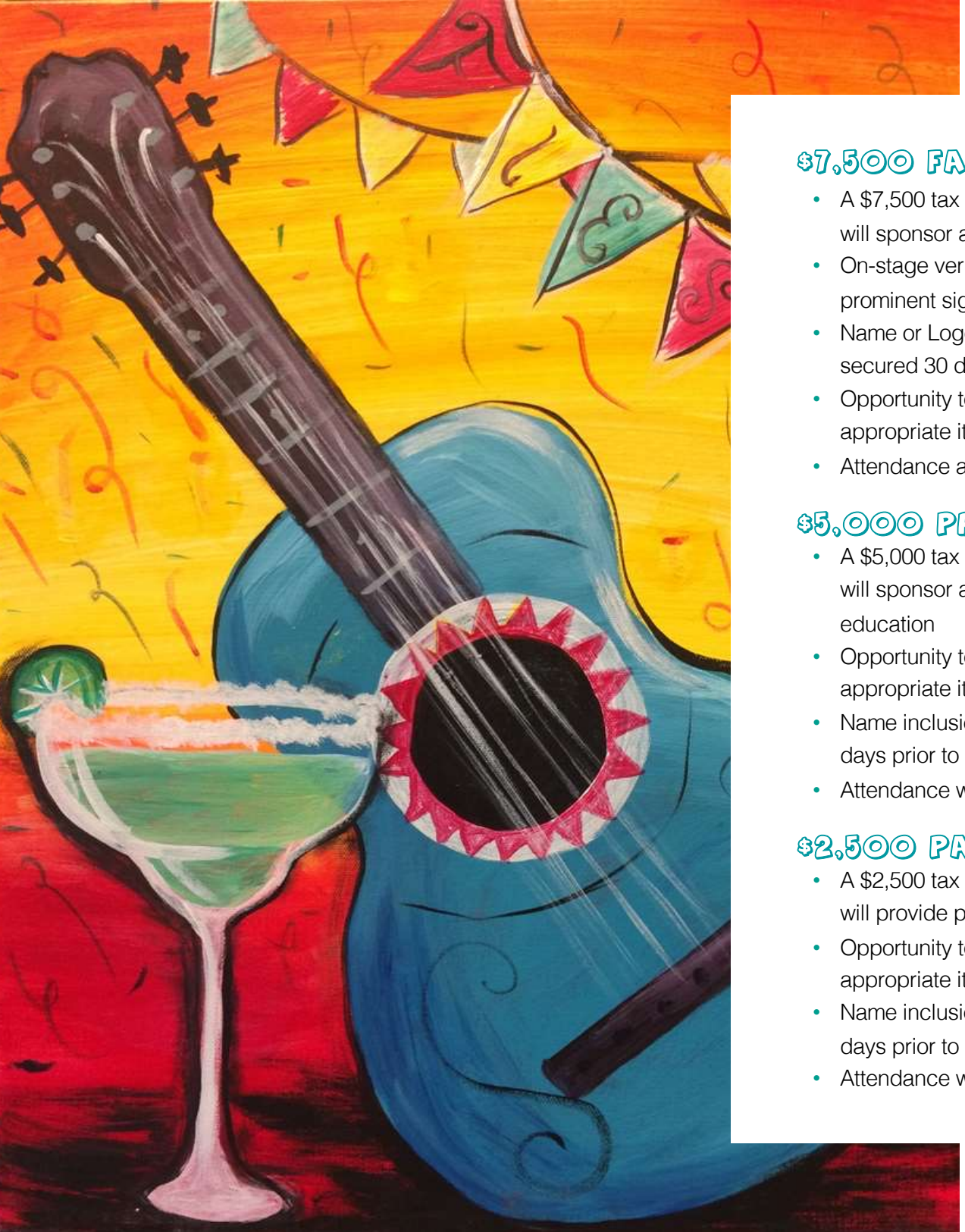
Sponsorship Benefits Include:

- A $25,000 tax deductible investment in A Stepping Stone Foundation children and their families, which provides a month and a half of preschool, adult education, home visiting and younger sibling childcare for twenty families
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching A Stepping Stone Foundation followers
- Link to your company website from the A Stepping Stone Foundation and FTT websites
- Welcome remarks from company representative
- On-stage verbal recognition during the seated meal and prominent signage at the event
- First right of refusal for presenting sponsor of the 2023 FTT Event
- Attendance at prominent table seating with 16 VIP tickets

$15,000 EDUCATION TITLE SPONSOR

Sponsorship Benefits Include:

- A $15,000 tax deductible investment in A Stepping Stone Foundation children and families, sponsoring two families for one year of literacy
- Exclusive recognition as title sponsor with name or logo incorporated in Farm to Table(aux) event branding
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to promote business with product placement at event
- Name or Logo inclusion in the event program and invitations when secured 30 days prior to event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Attendance at prominent table seating with 12 VIP tickets



$7,500 FAMILY GOLD SPONSOR

- A $7,500 tax deductible investment in A Stepping Stone Foundation will sponsor an entire family for one year of literacy
- On-stage verbal recognition during the seated program and prominent signage at the event
- Name or Logo inclusion in the event program and invitations when secured 30 days prior to event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Attendance at prominent table seating with 6 VIP tickets

$5,000 PRESCHOOLER SILVER SPONSOR

- A $5,000 tax deductible investment in A Stepping Stone Foundation will sponsor a preschooler's class of 20 for a month of learning and education
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name inclusion in the event program and invitations when secured 30 days prior to event
- Attendance with 4 VIP tickets

$2,500 PARENTAL BRONZE SPONSOR

- A $2,500 tax deductible investment in A Stepping Stone Foundation will provide parental education and training for 20 parents for a month
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name inclusion in the event program and invitations when secured 30 days prior to event
- Attendance with 2 VIP tickets

MENU OF ADDITIONAL OPPORTUNITIES

- ❑ TABLEAUX VIVANT - $5,000 (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. Sponsor benefit to include your logo displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, selected social media, print program and event day slideshow + 4 VIP Tickets

- ❑ GLASS SPONSOR- $5,000 (1 available) See your logo in the hands of all our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! Benefits Include: Logo on each wine glass, logo in print program, event day signage and slideshow + 4 VIP Tickets

- ❑ COCKTAIL NAPKIN SPONSOR - $2,500 (1 available) Have your logo prominently included alongside A Stepping Stone Foundation on co-branded napkins. You will have repeated brand exposure throughout the evening as guests enjoy the culinary and artisan cocktail experience. Your logo on beverage napkins and also in program recognition, event day marketing + 2 VIP tickets.

- ❑ MYSTERE (MYSTERIO) BOX RAFFLE - $2,500 (1 available) - A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that's held in the Mystere box display! The Mystere Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystere Box and to be a part of the fun onstage as the box is opened and winner announced! Benefits to Include: Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystere Box contents and draw/select then announce winner! Pre-event print, website, social media e-blasts and In-room marketing with signage + 2 VIP Tickets

MENU OF ADDITIONAL OPPORTUNITIES

SOLD OUT

- ❑ STRIKE A POSE - $2,500 (1 available) Get excited as guests “Strike a Pose” in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event but will continue to live on once the photos are posted, liked, and shared on social media! Benefits Include: Logo on photo opportunity custom backdrop tableaux, event day marketing, signage + 2 VIP Tickets

SOLD OUT

- ❑ ARTISAN COCKTAIL SPONSOR - $2,500 (1 available) - This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. Benefits to include logo representation at the cocktail station, in-room marketing, e-blasts, + 2 VIP Tickets

- ❑ AUCTION SPONSOR - $2,500 (2 available LIVE & SILENT) – There is nothing more exciting than winning the final bid! Be the brand they see as they experience these one-of-a-kind experiences and items. Benefits to include logo represented on the auction bidding portal and in-room video, in-person auction stations and materials, e-blasts, + 2 VIP Tickets

SOLD OUT

- ❑ LAGNIAPPE SPONSOR - $2,500 (1 available) - Every guest loves going home with an extra something at the conclusion of an experience and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! Benefits to include logo placed on one side of a high-quality tote bag or box, room event signage and marketing, eblasts, + 2 VIP Tickets

Farm to Table(aux)

A STEPPING STONE Foundation

SPONSOR REGISTRATION

SOLD Presenting ($25,000) [ ] Title ($15,000) [ ] Gold ($7,500) [ ] Silver ($5,000) [ ] Bronze ($2,500)

[ ] Custom $_____

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

❑ Check enclosed for $ _____ *payable to A Stepping Stone Foundation. Mail to: 2851 W. Kathleen Rd. Phoenix, AZ 85053*

❑ Charge my Credit Card for $ _____ *Return form via MAIL to: 2851 W. Kathleen Rd. Phoenix, AZ 85053*

Please Circle: Visa MasterCard Amex Discover

CC#:_____ Exp. Date: _____ CVN:_____

Billing ZIP Code:_____ Signature: _____

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors, and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Jon Williams at A Stepping Stone Foundation at 602-999-3956 or at Jon@asteppingstone.org

**tax deductibility of donations will be determined after sponsorship is finalized.*