



MN | CUSTOM  
HOMES

PRESENTS

*Farm to Table(aux)*<sup>®</sup>

BENEFITING IMAGINE HOUSING

# CREATING VIBRANT COMMUNITIES

Saturday, May 13, 2023 | 6-10 PM

Hyatt Regency Lake Washington

Feast on farm-to-table cuisine • Indulge in artisan cocktails,  
craft beer and boutique wines • Enjoy creative Tableaux Vivants  
Enter the Mystère Box Raffle • Bid on artful auction items



# IMAGINE HOUSING'S 1<sup>ST</sup> ANNUAL

## *Farm to Table(aux)*

2022 THEME: FRIDA & VIBRANT COMMUNITY  
SATURDAY, MAY 13, 2023 • 6:00 – 10:00 PM  
HYATT REGENCY LAKE WASHINGTON

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

### GUEST PROFILE

Individuals and couples ages 25 to 85

Key influencers, tastemakers, connectors

Charity supporters, socially conscious and community-minded

Creative, outside-the-box thinkers

Community Advocates

Enjoyers of wine and unique cuisine

On average, guests donate/spend \$200-\$600 per event





ImagineHousing  
building eastside communities

# ABOUT US:



Imagine Housing is the largest permanent, affordable housing nonprofit on the Eastside. We envelope our 1,400 residents in vibrant communities that bring together affordable, accessible housing and supportive services. We ensure affordable housing remains on the Eastside, one home at a time.

**OUR MISSION:** Our mission is to develop affordable housing, build welcoming communities, and foster vibrant futures. Our vision is an Eastside with interconnected and welcoming communities where all people can live, learn, work and play.

**OUR HISTORY:** In 1987, a small group of highly passionate people at St. Andrew's Lutheran Church in Bellevue, WA saw a clear need for more affordable housing in East King County. They soon formed St. Andrew's Housing Group as an independent non-profit organization focused entirely on creating affordable apartment homes in the region. As we grew with the community, our team saw the positive impact that stable housing creates for people and added staff to coordinate and provide services to support residents' stability. Today, because of the ongoing grassroots commitment of local citizens, 639 affordable apartments exist in Bellevue, Issaquah, Kirkland, Mercer Island and Redmond.

From the very beginning and for nearly 35 years now, our community has worked to preserve and expand permanent affordable housing options in King County's Eastside.





# MARKETING STRATEGY

**Printed Save-the-Date:** A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors. **Expected audience:** 1,800+

**Newsletters/E-Promotions:** Newsletters will be emailed to the entire network of Imagine Housing's supporters.

**Webpage:** The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

**Social Media:** With an audience of over 2,000 spread across social media outlets, Imagine Housing will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

**Program:** Distributed to all attendees at the event, the program includes event details, sponsor recognition, Imagine Housing program information, and live and silent auction item descriptions.

**+ MUCH MORE!**



SOLD

## \$25,000 EXCLUSIVE PRESENTING SPONSOR

This includes your name/logo incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with everything involving Farm to Table(aux) (i.e. Farm to Table(aux) Benefiting Imagine Housing Presented by “Your Company Name/Logo Here”).

### **PRESENTING SPONSORSHIP BENEFITS INCLUDE:**

- Program remarks/video from company representative
- Acknowledgement as the exclusive Presenting Sponsor and logo on all print and electronic promotional materials
- Acknowledgement in all press releases associated with the event, e-newsletters and social media
- On-stage verbal recognition during the seated meal and prominent signage at the event
- Full-page advertisement on the inside front cover of the program (artwork provided by sponsor)
- Opportunity to place a premier item in gift bags (event-appropriate items only)
- Two prominent tables with seating for 16 guests and gift bags





## \$20,000 EXCLUSIVE HOSTING SPONSOR

This includes your name/logo incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with everything involving Farm to Table(aux) (i.e. Farm to Table(aux) Benefiting Imagine Housing Hosted by “Your Company Name/Logo Here”).

### **HOSTING SPONSORSHIP BENEFITS INCLUDE:**

- Acknowledgement as the exclusive Host Sponsor and logo on all print and electronic promotional materials
- Acknowledgement in all press releases associated with the event, e-newsletters and social media
- On-stage verbal recognition during the seated meal and prominent signage at the event
- Prominent promotion in the event program (artwork provided by sponsor)
- Opportunity to place a premier item in gift bags (event-appropriate items only)
- First right of refusal for presenting sponsorship of the 2023 FTT event
- Prominent table location with seating for 14 guests and gift bags
- One night stay at the Hyatt Lake Washington for Saturday, May 13, 2023



## **\$10,000 PLATINUM SPONSOR**

- A \$10,000 investment in Imagine Housing
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to place a premier item in gift bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Prominent table seating for 8 guests and gift bags

## **\$7,500 GOLD SPONSOR**

- A \$7,500 investment in Imagine Housing
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to place a premier item in gift bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Prominent table seating for 6 guests and gift bags

## **\$5,000 SILVER SPONSOR**

- A \$5,000 investment in Imagine Housing
- Opportunity to place a premier item in gift bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 4 guests and gift bags

## **\$2,500 BRONZE SPONSOR**

- A \$2,500 investment in Imagine Housing
- Opportunity to place a premier item in gift bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 2 guests and gift bags





# MENU OF ADDITIONAL OPPORTUNITIES

- ❑ **Amor de Cocina - \$7,500** (1 available) *Benefits Include:* Name/logo printed on menus placed at each seat.  
All benefits of Gold Sponsorship
- ❑ **Soiree Sponsor - \$7,500** (1 available) *Benefits Include:* Your logo on elegant signage at entrance to the Soiree.  
All benefits of Gold Sponsorship
- ❑ **Frida's Fabulous Event Finale - \$7,500** (1 available) *Benefits Include:* Announcement from the stage prior to Finale. All benefits of Gold Sponsorship
- ❑ **Tableaux Vivant - \$5,000** (4 available) *Benefits Include:* Your logo on elegant signage next to the tableaux.  
All benefits of Silver Sponsorship
- ❑ **Strike a Pose - \$5,000** (1 available) *Benefits Include:* Your logo on photo op back drop, tons of social media exposure. All benefits of Silver Sponsorship
- ❑ **Wall of Wine - \$5,000** (1 available) *Benefits Include:* Your logo on elegant signage at the Wall of Wine.  
All benefits of Silver Sponsorship
- ❑ **Centerpiece - \$5,000** (1 available) *Benefits Include:* Your logo recognized on stanchion next to each table's centerpiece . All benefits of Silver Sponsorship
- ❑ **Printed Glass - \$5,000** (1 available) *Benefits Include:* Your logo on glasses used during the Soiree. All benefits of Silver Sponsorship



# MENU OF ADDITIONAL OPPORTUNITIES

- ❑ **Frida's Flower Crown Cart - \$5,000** (1 available) *Benefits Include:* Your name/logo on the Vintage Flower Cart where Frida flower crowns will be displayed and distributed to each guest. All benefits of Silver Sponsorship
- ❑ **Mystère Box Raffle - \$5,000** (1 available) *Benefits Include:* Your logo featured on the Mystère Box, and on all raffle materials. All benefits of Silver Sponsorship
- ❑ **Gift Bag - \$2,500** (1 available) *Benefits Include:* Your logo on one side of a high-quality tote bag or box. All benefits of Bronze Sponsorship
- ❑ **Live Auction - \$2,500** (1 available) *Benefits Include:* Your logo on LED wrapped champagne bottles, on live auction slides and in printed program. All benefits of Bronze Sponsorship
- ❑ **Silent Auction - \$2,500** (1 available) *Benefits Include:* Your logo on elegant signage and mobile bidding. All benefits of Bronze Sponsorship
- ❑ **Kids Art Auction - \$2,500** (1 available) *Benefits Include:* Your logo on elegant signage and mobile bidding. All benefits of Bronze Sponsorship
- ❑ **Valet - \$2,500** (1 available) *Benefits Include:* Your logo on elegant signage at the Valet parking area. All benefits of Bronze Sponsorship
- ❑ **Artisan Mocktail- \$2,500** (1 available) *Benefits Include:* Elegant signage and your logo. All benefits of Bronze Sponsorship





# SPONSOR REGISTRATION

- Presenting (\$25,000)    Hosting (\$20,000)    Platinum (\$10,000)    Gold (\$7,500)    Silver (\$5,000)
- Bronze (\$2,500).  Custom \$ \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ payable to *Imagine Housing*. Please mail to: 10604 NE 38<sup>th</sup> Place, Suite 215 Kirkland, WA 98033

Charge my Credit Card for \$ \_\_\_\_\_ Return form via MAIL to: 10604 NE 38<sup>th</sup> Place, Suite 215 Kirkland, WA 98033

Name on Card : \_\_\_\_\_ CC#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## CREATING A WIN-WIN!

Farm to Table(auX) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

## DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Lynn Hoyos at [lynnh@imaginehousing.org](mailto:lynnh@imaginehousing.org)

*\*tax deductibility of donations will be determined after sponsorship is finalized.*