



SALVADOR
DALI

SURREAL *Sponsorships*

Farm to Table(aux)[®]
BENEFITING JUNIOR LEAGUE OF MIDLAND

M JUNIOR LEAGUE OF
MIDLAND



\$25,000 EXCLUSIVE PRESENTING SPONSOR:

This includes your name/logo incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with everything involving Farm to Table(aux) (i.e. Farm to Table(aux) Benefiting the Junior League of Midland, Inc. Presented by “Your Company Name/Logo Here”).

- Welcome remarks from company representative
- Acknowledgement as the exclusive Presenting Sponsor and logo on all print and electronic promotional materials
- Acknowledgement in all press releases associated with the event, e-newsletters, and social media
- On-stage verbal recognition during the seated meal and prominent signage at the event
- Opportunity to promote business with a booth at event (booth/contents to be mutually agreed upon)
- Full-page advertisement on the inside front cover of the program (artwork provided by sponsor)
- Opportunity to place a premier item in Lagniappe (event-appropriate items only)
- First right of refusal for presenting sponsorship of the 2025 Junior League of Midland, Inc. FTT event
- Two prominent tables with seating for 16 guests and Lagniappe

\$15,000 TITLE SPONSOR:

- A \$15,000 Investment in The Junior League of Midland, Inc.
- Name on all print and electronic promotional materials
- Opportunity to place a premier item in Lagniappe (event-appropriate items only)
- Full-page advertisement in the program (artwork provided by sponsor)
- Name-inclusion in the event program and invitations when secured 30 days prior to the event
- Prominent table seating for 8 guests and Lagniappe



\$7,500 GOLD SPONSOR:

- A \$7,500 investment in The Junior League of Midland, Inc.
- Opportunity to place a premier item in Lagniappe (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to the event
- ½ page ad in the event program
- Prominent table seating for 6 guests and Lagniappe

\$5,000 SILVER SPONSOR:

- A \$5,000 investment in The Junior League of Midland, Inc.
- Opportunity to place a premier item in Lagniappe (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to the event
- ¼ page ad in the event program
- Table seating for 4 guests and Lagniappe

\$2,500 BRONZE SPONSOR:

- A \$2,500 investment in The Junior League of Midland, Inc.
- Opportunity to place a premier item in Lagniappe (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to the event
- Table seating for 2 guests and Lagniappe



UNDERWRITING OPPORTUNITIES

\$5,000 ONE-OF-A-KIND OPPORTUNITIES

Live Auction (1 available) **Benefits Include:** Your logo on live auction slides, in the printed program, and a pre-event e-blast + table seating for 4 guests and Lagniappe.

Tableaux Vivant (4 available – 1 Sponsor Per Tableaux) **Benefits Include:** Your logo next to the tableaux and recognition in the printed program + table seating for 4 guests and Lagniappe.

Silent & Art Auction (1 available) **Benefits Include:** Your logo on the silent and art auction posters, and in printed program + table seating for 4 guests and Lagniappe.

Strike a Pose (1 available) **Benefits Include:** Your logo on photo opp backdrop, logo on the large art piece, tons of social media exposure and recognition in the printed program + table seating for 4 guests and Lagniappe.

Culinary (3 available) **Benefits Include:** Your logo on the culinary signage at the event stating, “Dinner presented by XYZ Company.” Opportunity to place an item in the Lagniappe, name inclusion in the event program, and invitations when secured 60 days prior to the event + table seating for 4 guests and Lagniappe.

Printed Glass (1 available) **Benefits Include:** Your logo on wine glasses/ cups + table seating for 4 guests and Lagniappe.

\$2,500 ONE-OF-A-KIND OPPORTUNITIES

Mystère Box Raffle (1 available) **Benefits Include:** Your brand featured on the Mystère Box, logo on all raffle materials + 2 individual tickets and Lagniappe.

Lagniappe (1 available) **Benefits Include:** Your logo on one side of a high-quality tote bag or box + 2 individual tickets and Lagniappe.

Cocktail Napkin (1 available) **Benefits Include:** Elegant signage and your logo on water and cocktail napkins, and in printed program + 2 individual tickets and Lagniappe.

Valet (1 available) **Benefits Include:** Custom tag with your logo plus a phrase like “XXX is happy to help The Junior League of Midland, Inc. achieve their mission.” Name recognition in the program + 2 individual tickets and Lagniappe.

Artisan Cocktail (1 available) This cocktail station will be the artistic alcoholic creation of the evening.
Benefits Include: Your logo prominently displayed at the drink station + 2 individual tickets and Lagniappe.

Mission Moment (1 Available) **Benefits include:** Your brand featured in the ultimate emotional moment, logo impressions during playback positioned as “Brought to you by....” Or, “This moment made possible by...”, + 2 individual tickets and Lagniappe.



Farm to Table(aux)
BENEFITING JUNIOR LEAGUE OF MIDLAND

SPONSORSHIP COMMITMENT FORM

☐ **\$25,000 Exclusive Presenting Sponsor**

☐ **\$2,500 Bronze Sponsor**

☐ **\$15,000 Title Sponsor**

☐ **\$5,000 One-of-a-Kind Sponsor**

☐ **\$7,500 Gold Sponsor**

☐ **\$2,500 One-of-a-Kind Sponsor**

☐ **\$5,000 Silver Sponsor**

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

☐ **Check enclosed for \$** _____ **Payable to The Junior League of Midland, Inc.**

Mail to: 902 W. Dengar Avenue, Midland, TX 79705

☐ **Send me an invoice for \$** _____

☐ **Charge my Credit Card for \$** _____

Please Circle: Visa MasterCard Discover

CC#: _____ Exp.: _____ CVN: _____

Company/Address: _____

Email: _____ Phone: _____

Signature: _____



Return form via email to Nicole Morrison at fdvp@jlmidland.org

The Junior League of Midland, Inc., 902 W. Dengar Avenue, Midland, TX 79705

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.