



Farm to Table(aux)[®]

BENEFITING PORTLAND COMMUNITY
REINVESTMENT INITIATIVES

SPONSORSHIP OPPORTUNITIES



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REINVESTMENT INITIATIVES

OCTOBER 28, 2023

6:00 – 10:00 PM at LEFTBANK ANNEX

2023 ARTIST NAOMI LIKAYI

Farm to Table(aux) is a unique and highly creative fundraising event concept leveraging cuisine and art into an engaging and entertaining feast for your supporters.

GUEST PROFILE

Individuals and couples ages 21 and up

Key influencers, tastemakers, connectors

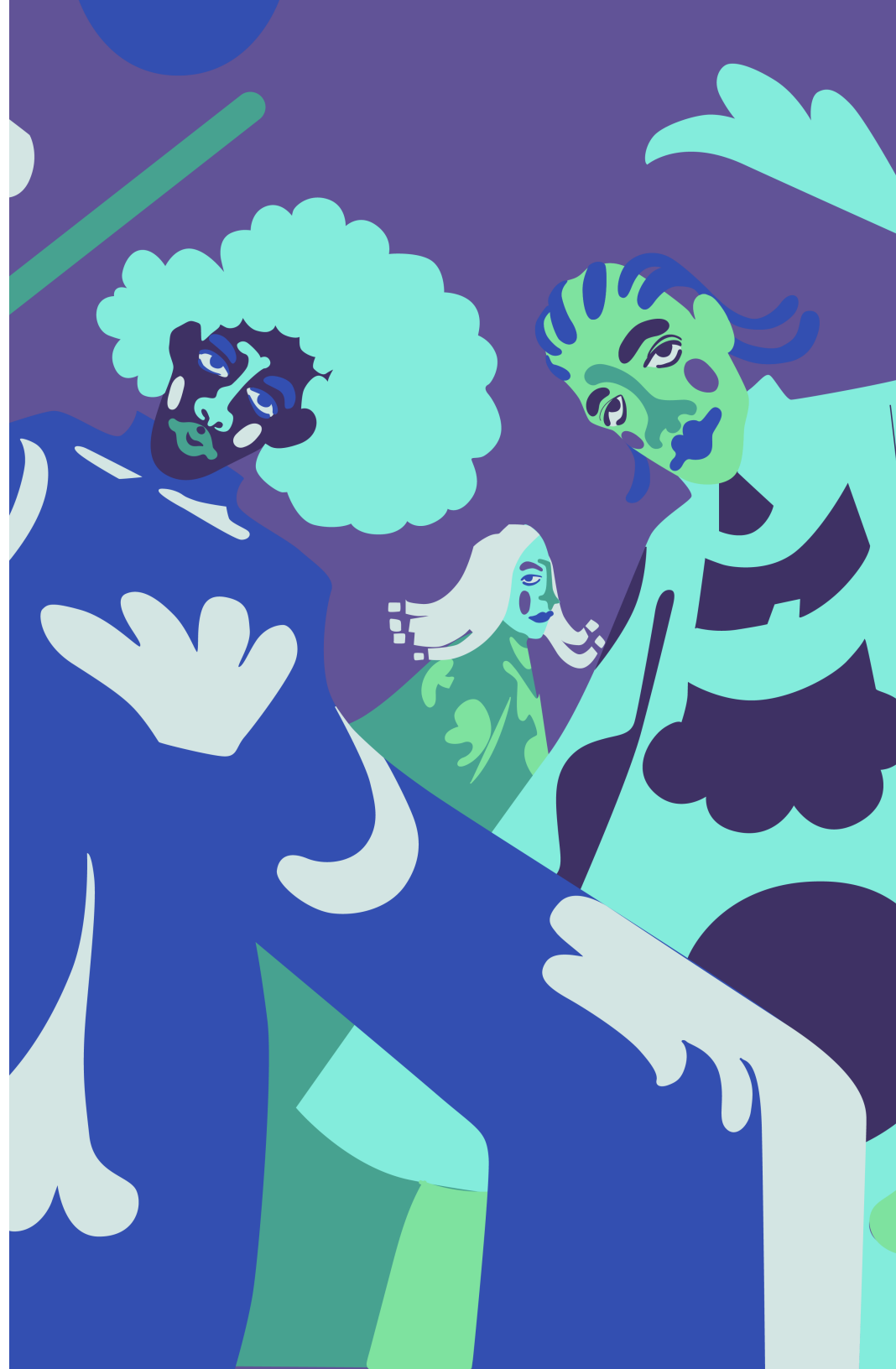
Charity supporters, socially conscious and community- minded

Creative, outside-the-box thinkers

Environmentally-conscious citizens

Enjoyers of wine and unique cuisine

On average, guests donate/spend \$200-\$600 per event





ABOUT US

PCRI is the largest provider of affordable housing and related services in North and Northeast Portland. PCRI is also the first Black-led affordable housing provider focused on Portland's African-American community with the objective of providing households the tools to achieve stability, self-sufficiency, and the opportunity for wealth creation. Our organization has spent the last 30 years programmatically addressing racial equity in our community, including working to right historic and systemic discrimination.

OUR MISSION

To preserve, expand, and manage affordable housing in the City of Portland and provide access to, and advocacy for, services for our residents.

WHO WE ARE

Years of redlining by financial institutions left families in inner North and Northeast Portland neighborhoods unable to secure conventional mortgages, resulting in hundreds of properties becoming vacant and neglected. This created an environment ripe for Dominion Capital, a predatory and unscrupulous mortgage firm, to scam hundreds of families with sub-prime mortgage contracts. After The Oregonian exposed Dominion Capital's practices, the company was convicted of racketeering and fraud and filed for bankruptcy, putting 350 properties in a perilous situation. As a result, PCRI was formed in 1992 and began the tireless work of clearing property titles, assisting 72 families in retaining their homes, and converting 278 properties into affordable rental units. From these origins PCRI, for the past 30 years, has become an anchor for a stable, diverse and livable Portland.

832+ affordable housing units in PCRI's current portfolio
Pathway 1000 initiative will deliver **\$837 Million** in anticipated economic impact over 10 years
165 new units for rent and homeownership built since the start of Pathway 1000
\$1.68 Million+ in Down Payment Assistance provided to low- and moderate-income first-time homebuyers

PROGRAMS AND SERVICES

Affordable Rental Units provide low- and moderate-income households and opportunity for stability and support, so they can build skills towards self-sufficiency and, eventually, wealth creation.

Resident Services provides culturally competent services that promote self-sufficiency and leadership for children, parents and families. These services are free of charge and open primarily to PCRI residents, although some programs are made available to the greater community.

Homeownership Program provides one-on-one counseling with a HUD- certified Housing Counselor to assist participants in reaching their goal of homeownership. Meetings cover financial education & money management, improving credit, understanding the homebuying process, and maintaining homeownership for the long-haul.

Individual Development Accounts (IDAs) are savings accounts that are matched at a 5:1 rate. Saved funds can be used towards purchasing a home, home repairs or educational goals. IDAs are available to PCRI residents and Homeownership Program participants.

Homeownership Retention & Repair Program fosters stability for low- and moderate-income homeowners, age 55 and older, living within the City of Portland. This program is designed to prevent community displacement and assist elders with aging in place.

Foreclosure Avoidance counseling is available from PCRI's team of HUD- certified Housing Counselors. Counselors help current homeowners identify obstacles to continued homeownership and develop a plan to overcome those challenges. When available, homeowners are also connected to financial assistance programs and other appropriate resources.



\$25,000 EXCLUSIVE PRESENTING SPONSOR

Support program services and provides down payment assistance for a first time homebuyer

PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A tax deductible investment in PCRI
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching PCRI followers
- Link to your company website from the PCRI and FTT websites
- Welcome remarks from company representative
- On-stage verbal recognition during the seated meal and prominent signage at the event
- First right of refusal for presenting sponsor of the 2024 FTT Event
- Two prominent tables with seating for 16 guests

BECOME A SPONSOR



\$15,000 LEGACY SPONSOR

Provides 4 months of housing counseling to help families avoid foreclosure and retain their homes

- A tax deductible investment in PCRI
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to promote business with product placement at event
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent table seating for 8 guests

\$10,000 EMPOWERMENT SPONSOR

Provide safety, security and technology upgrades to PCRI homes

- A tax deductible investment in PCRI
- On-stage verbal recognition during the seated program and prominent signage at the event
OR Opportunity to promote business with product placement at event
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent table seating for 6 guests

\$5,000 WELLNESS SPONSOR

Provide wrap around services such as mental, physical and spiritual health to our residents

- A tax deductible investment in PCRI
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 4 guests

\$2,500 COMMUNITY SPONSOR

Provide rental assistance to PCRI residents in need

- A tax deductible investment in PCRI
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 2 guests

BECOME A SPONSOR

MENU OF ADDITIONAL OPPORTUNITIES

Table(aux) Vivant - \$5,000 (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. **Benefits Include:** Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

Glass Sponsor - \$5,000 (1 available) See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! **Benefits Include:** Logo on each wine glass + 4 VIP Ticket

SOLD!

Strike a Pose - \$5,000 (1 available) Get excited as guests “Strike a Pose” in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! **Benefits Include:** Logo on photo opportunity backdrop + 4 VIP Tickets

Mystere Box Raffle - \$5,000 (1 available) A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that’s held in the Mystere box display! The Mystere Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystere Box and to be a part of the fun onstage as the box is opened and winner announced! **Benefits Include:** Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystere Box contents and draw/select then announce winner! Signage, e-blasts + 4 VIP Tickets.

Artisan Cocktail Sponsor - \$2,500 (1 sold 1 available) This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. **Benefits include:** Logo represented at the cocktail station, e-blasts, + 2 VIP Tickets

SOLD!

Lagniappe Sponsor - \$2,500 (1 available) Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! **Benefits include:** Logo will be placed on one side of a high-quality tote bag or box, event signage, eblasts, + 2 VIP Tickets

Hydration Station - \$1,500 (2 sold 1 available) Help our attendees stay hydrated as they enjoy a fabulous evening. With art, food, and cocktails tantalizing the senses, water is a must! **Benefits Include:** Logo recognition + 1 GA ticket.

BECOME A SPONSOR

SPONSOR REGISTRATION

- Presenting (\$25,000) Legacy (\$15,000) Empowerment (\$10,000) Wellness (\$5,000) Community (\$2,500)
- Custom \$ _____

Name for Recognition Purposes: _____

Contact Name: _____ Address: _____

Email: _____ Phone: _____

Check enclosed for \$ _____ payable to Portland Community Reinvestment Initiatives.
Please mail to: c/o Anthony Arakaki 6329 NE Martin Luther King, Jr. Blvd., Portland, OR 97211

Charge my Credit Card for \$ _____ Return form via MAIL to: c/o Anthony Arakaki 6329 NE Martin Luther King, Jr. Blvd., Portland, OR 97211

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Billing Zip Code: _____ Signature: _____

BECOME A SPONSOR

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Anthony Arakaki at edassistant@pcrihome.org

**tax deductibility of donations will be determined after sponsorship is finalized.*