

Farm to Table(aux)®

BENEFITING FUTURES UNLIMITED, INC.



POPI GOES THE WARHOL

Farm to Table(aux)

BENEFITING

FUTURES UNLIMITED, INC.

Thursday, August 24th, 2023

6:00 - 10:00 PM • Jim's Office

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

GUEST PROFILE

Individuals and couples ages 20 to 90

Key influencers, tastemakers, connectors

Charity supporters, socially conscious and community-minded

Creative, outside-the-box thinkers

Community Advocates

On average, guests donate/spend \$200-\$600 per event





Your sponsorship will help the underserved populations of Livingston County and help build the BRIDGE to INDEPENDENCE!

HELP US BUILD THE BRIDGE!

Futures Unlimited serves over 350 individuals throughout the year in ten different and distinct programs. The agency provides programs and services that benefit individuals with disabilities in Livingston County. Our focus is on community integration, advocacy, and client choice to enable individuals to reach their fullest potential.

OUR MOTTO

A Bridge to Independence

OUR MISSION

To assist individuals in Livingston County as they achieve independence and develop the skills needed to live and work successfully in their communities.

OUR VISION

Provide enrichment and empowerment to individuals with disabilities. Create opportunities for our clients to work and volunteer within the communities they live and to become disability advocates for themselves and others.

CORE PROGRAM AREAS

- Community Day Services
- Employment Services
- Community Integrated Living Arrangements
- Community Supports
- Supported Employment Services
- Job Placement Services
- Home Based Supports
- Vocational Training programs
- Manufacturing
- Rep Payee Services



MARKETING STRATEGY

Save-the-Date: A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors.

Printed Invitation: The full-color event invitation will be mailed to current sponsors, guests, targeted donors and supporters approximately 7-8 weeks before the event. The invitation will include recognition for confirmed sponsors and event details.

Newsletters/E-Promotions: Newsletters will be emailed to the entire network of the Futures Unlimited, Inc. supporters.

Webpage: The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

Social Media: Futures Unlimited, Inc. will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

Program: Distributed to all attendees at the event, the program includes sponsor recognition, Futures Unlimited, Inc. information, and live auction item descriptions.

+ MUCH MORE!



\$15,000 PRESENTING HERO SPONSOR

This includes your name/logo incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with everything involving Farm to Table(aux) (i.e. Farm to Table(aux) Benefiting Futures Unlimited, Inc. Presented by “Your Company Name/Logo Here”).

PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A \$15,000 tax deductible investment in Futures Unlimited.
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Futures Unlimited followers
- Link to your company website from Futures Unlimited and FTT websites
- Welcome remarks from company representative
- On-stage verbal recognition during the seated meal and prominent signage at the event
- First right of refusal for presenting sponsor of the 2024 FTT Event
- Two prominent tables with seating for 16 guests



\$10,000 CHAMPION SPONSOR

- A \$10,000 tax deductible investment in Futures Unlimited
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Opportunity to promote business with product placement at event
- Name-inclusion in the event program and invitations when secured 90 days prior to event
- Logo recognition on event signage, event eblasts, printed program and program slide show
- Dedicated social media thank you post
- Prominent table seating for 8 guests

\$7,500 AMBASSADOR SPONSOR

- A \$7,500 tax deductible investment in Futures Unlimited
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Logo recognition on event signage, event eblasts, printed program and program slide show
- On-stage verbal recognition during the seated program
- Opportunity to promote business with product placement at event
- Dedicated social media thank you post
- Table Seating for 6 guests

\$5,000 ADVOCATE SPONSOR

- A \$5,000 tax deductible investment in Futures Unlimited
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Logo recognition on event signage, event eblasts, printed program and program slide show
- On-stage verbal recognition during the seated program
- Dedicated social media thank you post
- Table seating for 4 guests

\$2,500 PARTNER SPONSOR

- A \$2,500 tax deductible investment in Futures Unlimited
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name-inclusion on event signage, event eblasts, printed program and program slide show
- Table seating for 2 guests and swag bags



MENU OF ADDITIONAL OPPORTUNITIES

- ❑ **Tableaux Vivant - \$5,000** (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. **Benefits Include:** *Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets*
- ❑ **Glassware - \$5,000** (1 available) See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! **Benefits Include:** *Logo on each wine glass + 4 VIP Tickets*
- ❑ **Strike a Pose - \$5,000** (1 available) Get excited as guests “Strike a Pose” in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! **Benefits Include:** *Logo on photo opportunity backdrop + 4 VIP Tickets*
- ❑ **Mystère Box Raffle - \$5,000** (1 available) A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that’s held in the Mystère box display! The Mystère Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystère Box and to be a part of the fun onstage as the box is opened and winner announced! **Benefits Include:** *Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystère Box contents and draw/select then announce winner! signage, e-blasts + 4 VIP Tickets.*
- ❑ **Lagniappe - \$2,500** (1 available) Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! **Benefits Include:** *Logo will be placed on one side of a high-quality tote bag or box, event signage, eblasts, + 2 VIP Tickets*
- ❑ **Live Auction - \$2,500** (1 available) Who doesn't want to be a part of the excitement of the Live Auction?! The Live Auction sponsorship guarantees just that! Receive logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction. **Benefits Include:** *Logo recognition and 2 GA tickets*



MENU OF ADDITIONAL OPPORTUNITIES

- ❑ **Mission Moment - \$2,500** (1 available) An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission focused eblasts, event slides and signage, and continued post event impressions as video is shared on social sites. **Benefits Include:** Logo recognition and 2 GA tickets
- ❑ **Silent Auction - \$2,500** (1 available) As guests bid to their heart's content on fabulous Silent Auction packages, your logo would be represented in this prime location! Receive logo recognition on the silent auction preview eblast, social media posts, all silent auction description pages, on our website, and verbal recognition from stage during opening remarks. **Benefits Include:** Logo recognition and 2 GA tickets
- ❑ **Art Auction - \$2,500** (1 available) **Benefits Include:** Your logo on auction bid sheets and signage and recognition in printed program and 2 GA tickets
- ❑ **Artisan Cocktail - \$2,500** (2 available) This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. **Benefits Include:** Logo represented at the cocktail station, e-blasts, + 2 VIP Tickets
- ❑ **Hydration Station - \$1,500** (2 available) Help our attendees stay hydrated as they enjoy a fabulous evening benefitting Futures Unlimited. With art, food, and cocktails tantalizing the senses, water is a must! **Benefits Include:** Logo recognition + 1 GA ticket.
- ❑ **Stage Crew - \$1,500** (1 available) Be a part of encouraging the hardest working people in the room – our amazing volunteers! Be associated with this generous group with your logo highlighted on their volunteer shirts and displayed throughout volunteer areas. **Benefits Include:** Branding exposure on the 15+ "Stage Crew" T-shirts + 2 GA tickets



SPONSOR REGISTRATION

☐ Presenting (\$15,000) ☐ Champion (\$10,000) ☐ Advocate (\$7,500) ☐ Ambassador (\$5,000) ☐ Partner (\$2,500)

☐ Custom \$ _____

Name for Recognition Purposes: _____

Contact Name: _____ Address: _____

Email: _____ Phone: _____

☐ Check enclosed for \$ _____ payable to Futures Unlimited, Inc. Please mail to: 210 E Torrance Avenue, Pontiac, IL 61764

☐ Charge my Credit Card for \$ _____ Return form via MAIL to: 210 E Torrance Avenue, Pontiac, IL 61764

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Billing Zip Code: _____ Signature: _____

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Adeana Fox at afox@futuresunlimited.org

**tax deductibility of donations will be determined after sponsorship is finalized.*