

*Farm to Table(aux)*<sup>®</sup>  
Benefiting

TRAILING OF THE SHEEP FESTIVAL

# POP! GOES THE WARHOL



Trailing  
of the  
Sheep  
Festival

## SPONSORSHIP OPPORTUNITIES

THURSDAY, AUGUST 3, 2023 • 6 PM

THE ARGYROS PERFORMING ARTS CENTER





## **\$10,000 EXCLUSIVE PRESENTING SPONSOR:**

- A \$10,000 investment in the Trailing of the Sheep Festival
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including program and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook & Instagram) reaching Trailing of the Sheep Festival followers
- Link to your company website from the Trailing of the Sheep Festival website
- Invitation for company representative to address audience with welcome remarks during seated program (1 min)
- Prominent signage at the event
- First right of refusal for presenting sponsor of the 2024 FTT Event
- Opportunity to place a premier item in Lagniappe gift (event-appropriate items only)
- One prominent VIP table with seating for 8 guests

## **\$7,500 HOST SPONSOR:**

- A \$7,500 investment in the Trailing of the Sheep Festival
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including program and signage
- Link to your company website from the Trailing of the Sheep Festival website
- Opportunity to place a premier item in Lagniappe gift (event-appropriate items only)
- Prominent signage at the event
- One prominent VIP table with seating for 8 guests







## \$5,000 UNDERWRITING OPPORTUNITIES

**Tableaux Vivant - \$5,000** (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that entertain guests during the Soiree portion of the evening. **Benefits Include:** Logo recognition on Tableaux signage, event website, social media, program and event day slideshow + 4 VIP tickets

**Live Auction - \$5,000** (1 available) Be a part of the excitement of the Live Auction. **Benefits Include:** Logo recognition on the Live Auction preview eblast, Live Auction slides, program, event website and verbal recognition from stage during the Live Auction + 4 VIP tickets

## \$3,500 UNDERWRITING OPPORTUNITY

**Automobile - \$3,500** (1 available) You will have the opportunity to display a vehicle at the venue on the day of the event, offering a great photo opportunity. **Benefits Include:** Logo recognition on event signage, event website, program and event day slideshow + 4 VIP tickets

## \$2,500 UNDERWRITING OPPORTUNITIES

**Mystère Box Raffle - \$2,500** (1 available) One hundred tickets will be sold, and only 1 will hold the winning match to an amazing mystery item. Your brand will be featured at the Mystère Box display and onstage as the box is opened and the winner announced. **Benefits Include:** Opportunity for sponsor representative to go onstage to reveal the Mystère Box contents and then draw and announce the winner, logo recognition on event website, program + 2 VIP tickets

**Silent Auction - \$2,500** (1 available) As guests bid to their heart's content on fabulous Silent Auction packages, your logo would be represented in this prime location. **Benefits Include:** Logo recognition on the Silent Auction preview eblast, Silent Auction description pages, event website, program and event day slideshow + 2 VIP tickets

**Lagniette - \$2,500** (1 available) Each guest will receive a Lagniette parting gift featuring your logo. **Benefits Include:** Logo will be placed on one side of the gift, included on event website, program and event day slideshow + 2 VIP tickets

**Strike a Pose - \$2,500** (1 available) Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event and will continue to live on once the photos are posted, liked, and shared on social media. **Benefits Include:** Logo on photo opportunity backdrop, included on event website, social media, program and event day slideshow + 2 VIP tickets

## \$1,500 UNDERWRITING OPPORTUNITIES

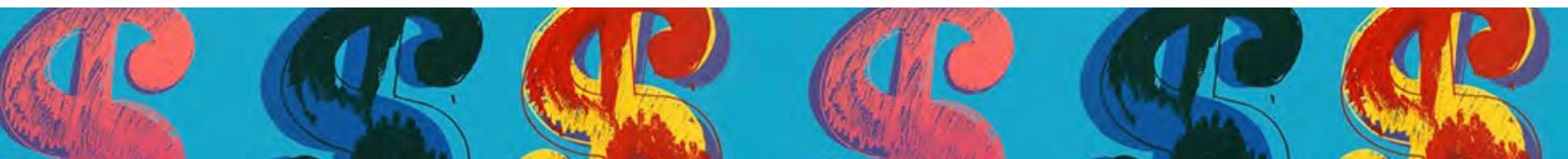
**Artisan Cocktail - \$1,500** (1 available) This cocktail station will be the artistic beverage creation of the evening. **Benefits Include:** Your logo prominently displayed at the station and included in the program + 2 general admission tickets

**VIP Gift - \$1,500** (1 available) **Benefits Include:** Each VIP guest will receive a special gift featuring a custom tag with your logo as well as logo recognition in the program + 2 general admission tickets

## \$1,000 UNDERWRITING OPPORTUNITIES

**Cocktail Napkin - \$1,000** (2 available) Every guest needs somewhere to blot their lips after enjoying the savory bites and delicious artisan cocktails during the Soiree. **Benefits Include:** Your logo on cocktail napkins and in the program + 2 general admission tickets

**Printed Glass - \$1,000** (1 available) These glasses are used for beverages at the event and guests are invited to take them home. **Benefits Include:** Your logo on each glass and in the program + 2 general admission tickets



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## SPONSORSHIP COMMITMENT FORM

☐ PRESENTING SPONSOR (\$10,000)    ☐ HOST SPONSOR (\$7,500)

☐ UNDERWRITING OPPORTUNITY \_\_\_\_\_ \$ \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Check enclosed for \$ \_\_\_\_\_ Payable to Trailing of the Sheep Festival

Mail to: PO Box 3692, Hailey, Idaho 83333

☐ Send me an invoice for \$ \_\_\_\_\_

***\*Should you wish to pay for your sponsorship via a credit card, please contact us to customize a payment plan for you.***

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Return form via email to Laura Musbach Drake at [laura@trailingofthesheep.org](mailto:laura@trailingofthesheep.org).  
Or by mail to: Trailing of the Sheep Festival, PO Box 3692, Hailey, Idaho 83333.

*We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives as everything is customizable to meet your needs and interests.*

