BENEFITING Downtown Lafayette Unlimited

DOWNTOWN LAFAYETTE'S 1ST ANNUAL

Farm to table (aux)

2024 THEME: VAN GOGH ARTY NIGHT

Sunday, November 10 • 5:30 – 9:00 pm

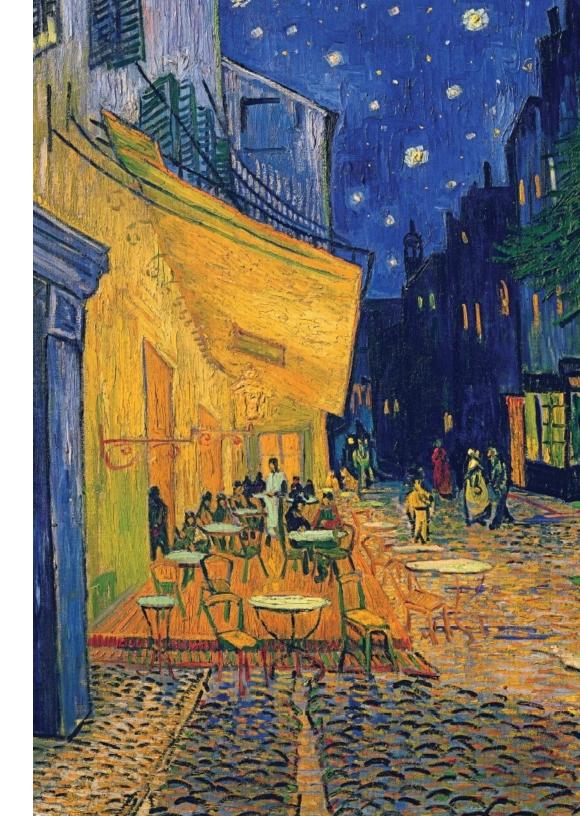
Acadiana Center for the Arts

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

GUEST PROFILE

Individuals and couples ages 25 to 85
Key influencers, tastemakers, connectors
Charity supporters, socially conscious and community- minded
Creative, outside-the-box thinkers
Child Advocates
Enjoy wine and unique cuisine

On average, guests donate/spend \$200-\$600 per event







ABOUT US

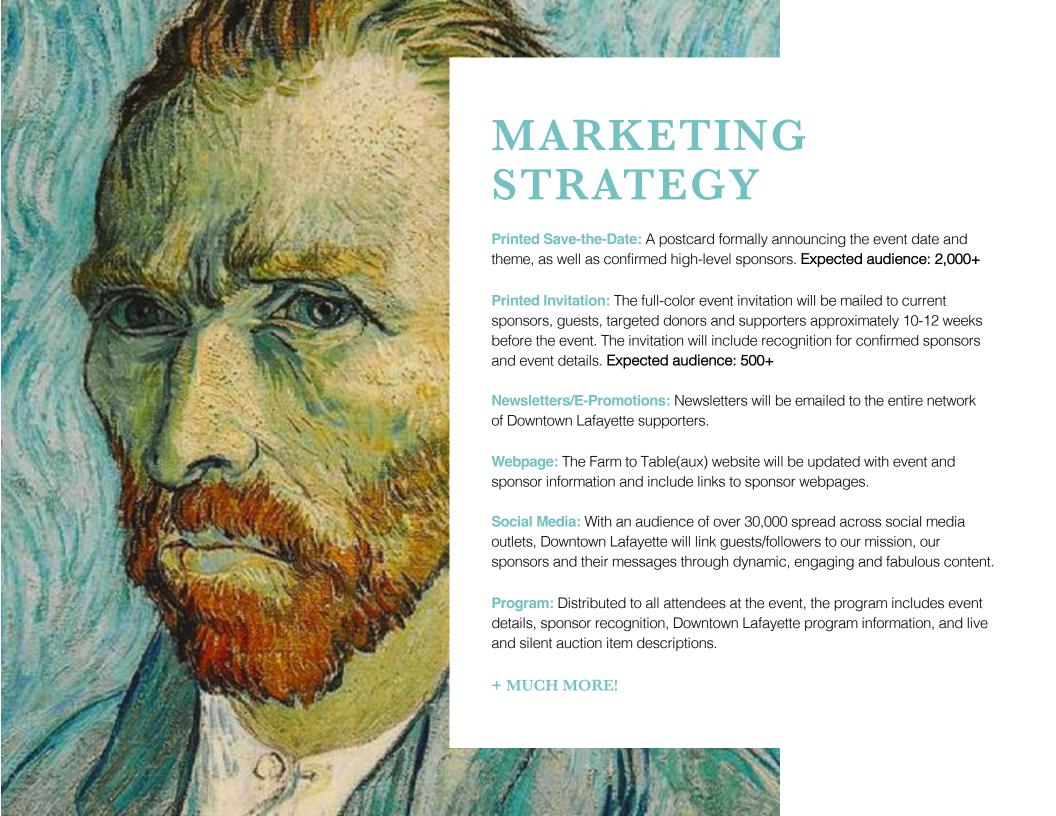
Downtown Lafayette Unlimited (DLU) is a member-based nonprofit whose responsibility is to promote the district's assets by bringing more foot traffic Downtown through community events, marketing efforts, membership, and residency. DLU also strives to create cohesion amongst Downtown business leaders and advocate for their success.

OUR MISSION

Alongside the Downtown Development Authority, DLU engages with various organizations across Lafayette and Acadiana to build strong partnerships in Downtown improvements to provide the private sector leadership and coordination needed for revitalization efforts.

OUR HISTORY

41 years ago in 1943, DLU was founded to work hand in hand with the Downtown Development Authority . Events like Festival International de Louisiane and Downtown Alive! came to fruition through DLU's work and partnerships with other community leaders. DLU continues to create programs for the community to engage through work, play, and even residential living. Our nonprofit relies solely on contributions from the community through sponsorships, memberships, and other charitable giving.

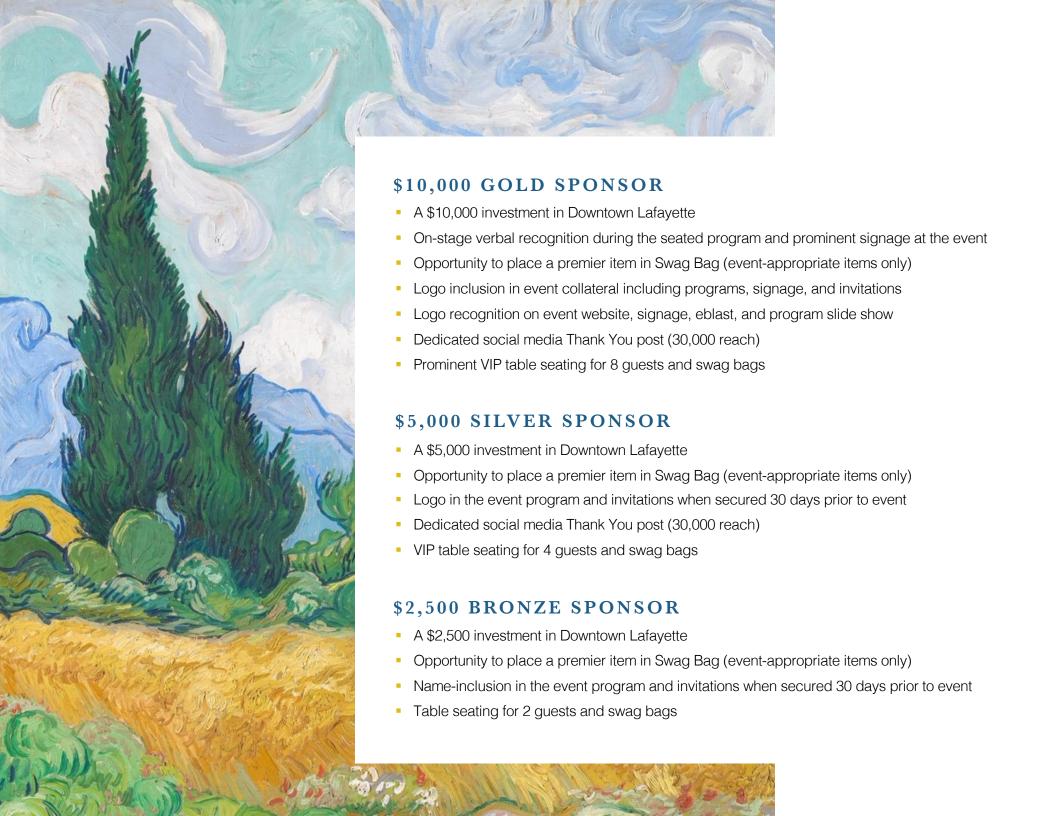




- On-stage verbal recognition during the seated meal and prominent signage at the event
- Opportunity to promote business with booth at event (booth/contents to be mutually agreed upon)
- Full-page advertisement on the inside front cover of the program (artwork provided by sponsor)
- Opportunity to place a premier item in Swag Bags (event-appropriate items only)
- First right of refusal for presenting sponsorship of the 2025 FTT event
- Two prominent tables with seating for 16 guests and swag bags



- Opportunity to place a premier item in Swag Bag (event-appropriate items only)
- Prominent VIP table seating for 12 guests and swag bags





MENU OF ADDITIONAL OPPORTUNITIES

- Strike a Pose \$5,000 (1 available) Benefits Include: Your logo on photo opp backdrop, tons of social media exposure and recognition in the printed program + 4 VIP tickets.
- Personalized Glass Sponsor \$5,000 (1 available) Benefits Include: Your logo on wine glasses + 4 VIP tickets.
- Mystère Box Raffle \$5,000 (1 available) Benefits Include: Your brand featured on the Mystère Box, all promotions of the box leading up to the event, Logo on all raffle materials, verbal recognition upon Mystère Box reveal + 4 VIP tickets.
- Live Auction \$5,000 (1 available) Benefits Include: Your logo featured on the Live Auction preview eblast, all Live Auction digital slides, auction number paddles, and "thank you" acknowledgements and multiple verbal recognitions from stage during the Live Auction + 4 VIP tickets
- Mission Moment Sponsor- \$5,000 (1 available) Benefits Include: An opportunity to tie your brand to the ultimate emotional moment at the event by underwirting production costs for the heartfelt Mission Moment video. This high-impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback with the tagline of "This mission moment made possible by...". Highlighting your company name or logo in mission-focused eblasts or social posts, event slides, etc. + 4 VIP tickets.
- Stage Crew \$3,000 (1 available) Benefits Include: Your logo and branding exposure on the 15+
 "Stage Crew" T-shirts + 2 general admission tickets
- o Tableaux Vivant \$2,500 (4 available) Benefits Include: Your logo next to the tableaux and recognition in the printed program + 2 general admission tickets.



MENU OF ADDITIONAL OPPORTUNITIES

- Valet \$3,000 (1 available) Benefits Include: Custom rearview mirror tag in every valet car with your logo plus a phrase like "XXX is happy to help Downtown Lafayette achieve their mission."
 Name recognition in program, event website, and event day slideshow + 2 general admission tickets.
- Lagniappe \$2,500 (1 available) Every guest loves to take home a few mementos at the conclusion of an event, and your sponsorship can make that happen. Each guess will receive a Lagniappe Bag with your logo displayed on it that they will take home with them that contains high-quality goodies. *Benefits Include:* Your logo on one side of a high-quality tote bag or box, on event website, print program, and event day slideshow + 2 general admission tickets.
- Silent Auction \$2,500 (1 available) Y As guests bid on carefully curated Silent Auction packages, your logo will be represented in prime location. Benefits Include: Your logo on signage and mobile bidding, silent and live auction preview eblast, all silent auction description pages, event website, print program, and day-of slideshow + 2 geberal admission tickets.
- Artisan Cocktail & Beverage Sponsor \$2,500 (1 available) This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy prior to the seated dinner.
 Benefits Include: Your logo prominently displayed at the drink station, event website, print program, and event-day slideshow + 2 general admission tickets.
- Hydration Station Sponsorship- \$1,500 (1 available) Benefits Include: Elegant signage and your logo on bottled waters + 1 general admission ticket.





SPONSOR REGISTRATION

[] Present	ing (\$25,000)	[] Diamond (\$15	,000) [](Gold (\$10,000)	[] Silver (\$5,000)	[] Bronze (\$2,500)	
	[]	Custom \$					
Name for Recognition	n Purposes:						_
Contact Name:			Address:				
Email:		Phone:					
☐ Invoice for \$		payable to D	owntown Lafa	yette Unlimited. In	voices must be paid upo	on receipt.	
☐ Charge my Credit	Card for \$		_				
Please Circle:	Visa	MasterCard	Amex	Discover			
CC#:				Exp. Date:	C	SVN:	
Billing Address	:			City/State:			
Zip Code:		Signa	ature:				

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship.

Please Contact: Jessica Hauerwas, Executive Director (Jessica@downtownlafayette.org)