

THE HAVEN PRESENTS

Farm to table (aux).

SATURDAY, FEBRUARY 3, 2024 5:00 | SARASOTA CIRCUS CONSERVATORY

2075 Bahia Vista Street, Sarasota, FL 34239

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

GUEST PROFILE

- Individuals and couples ages 25 to 90 •
- Key influencers, tastemakers, connectors •
- Charity supporters, socially conscious and community- minded
 - Creative, outside-the-box thinkers
 - Community Advocates •
 - Enjoy wine, creative cocktails and unique cuisine •
 - On average, guests donate/spend \$200-\$600 per event •

ABOUT US

Nestled on 32-acres in the heart of Sarasota, The Haven offers programs and services for adults and children with disabilities. Together, we can create a world where people with disabilities are included and celebrated for who they truly are — talented and incredible human beings. We see the ability in disability!

OUR MISSION:

To enhance the quality of life for people with unique abilities by encouraging independence, championing inclusion, and advocating for individual rights



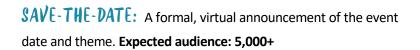


OUR HISTORY:

It all goes back to 1954, when a group of forward thinking parents were desperate for services that would empower the potential of their children with special needs, rather than placing limitations on their personal growth. Seeing that there were no services to help their children grow as individuals, they decided to build an organization that would provide opportunities through every stage of life.

Regardless of ability, all individuals deserve the basic human right to have choices for a fulfilling and a productive life filled with purpose and social acceptance. For 68 years, as Sarasota's leading organization in human services for adults and children with disabilities, The Haven is home to the Selby Preschool, Haven Academy (grades 6-12), Life Skills Training, Haven Industries (where adults can work and earn a paycheck), eight beautiful group homes, and so much more.

MARKETING STRATEGY



DIGITAL INVITATION: The digital event invitation will be sent to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. **Expected audience: 2,000+**

NEWSLETTERS/E-PROMOTIONS: Newsletters will be emailed to the entire network of The Haven's supporters.

WEBPAGE: The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

SOCIAL MEDIA: Followers/Expected Audience: With an audience of about 5,000 spread across social media outlets, The Haven will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

PROGRAM: Distributed to all attendees at the event, the program includes event details, sponsor recognition, The Haven program information, and live and silent auction item descriptions. **Expected audience: 300**

+ MUCH MORE!





- A \$25,000 tax deductible investment in The Haven
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching The Haven's followers
- Link to your company website from The Haven and FTT websites
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Welcome remarks from company representative
- On-stage verbal recognition during the seated meal and prominent signage at the event
- First right of refusal for presenting sponsor of the 2025 FTT Event
- Two prominent tables with seating for 16 guests

\$15,000 RUBY SLIPPERS SPONSOR

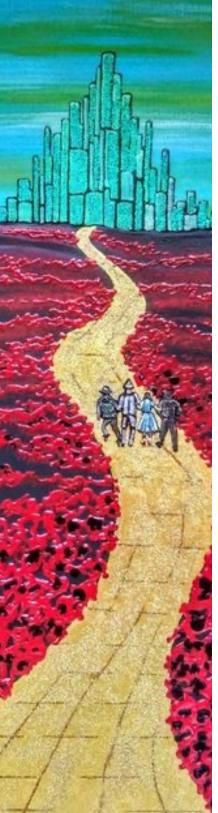
- A \$15,000 tax-deductible investment in The Haven
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to promote business with product placement at event
- Name inclusion in the event program and invitations when secured 30 days prior to event
- Opportunity to place a premier item in the lagniappe bag (event-appropriate items only)
- Prominent table seating for 12 guests

\$10,000 YELLOW BRICK ROAD SPONSOR

- A \$10,000 tax-deductible investment in The Haven
- Opportunity to place a premier item in the lagniappe bag (event-appropriate items only)
- Name inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 8 guests

\$5,000 OVER THE RAINBOW SPONSOR

- A \$5,000 tax-deductible investment in The Haven
- Opportunity to place a premier item in the lagniappe bag (event-appropriate items only)
- Name inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 4 guests



MENU OF ADDITIONAL OPPORTUNITIES

STRIKE A POSE: \$5,000 (1 available) Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event but will continue to live on once the photos are posted, liked, and shared on social media! + 4 tickets

ENTERTAINMENT: \$5,000 (1 available) The best part of the evening is supporting The Haven AND all the entertainment that will keep our guests on their toes. You'll help us delight our guests with unique entertainment pieces throughout the evening + 4 tickets

GOLP WINE: \$5,000 (1 available) Let the wine be brought to our guests by...YOU! This opportunity could be yours with the chance to highlight your brand through logo impressions on signage at each wine station. There will be a lot of love as our guests pour over your generous support.+ 4 tickets

- MYSTÉRE BOX RAFFLE: \$5,000 (1 available) A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item! This is your chance to have your brand featured at the Mystére Box and to be a part of the fun onstage as the box is opened and the winner is announced! You will have the opportunity for a sponsor representative to go onstage with the emcee or charity representative to reveal the Mystére Box contents and draw/select then announce the winner! + 4 tickets
- MISSION MOMENT: \$5,000 (1 available) An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. This high-impact sponsorship includes verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." + 4 tickets

LIVE AUCTION: \$5,000 (1 available) Who doesn't want to be a part of the excitement of the Live Auction?! The Live Auction sponsorship guarantee just that! Receive logo recognition on the Live Auction preview e-blast, all Live Auction slides, Live Auction thank you acknowledgments, and multiple verbal recognitions from stage during the Live Auction + 4 tickets

MENU OF ADDITIONAL OPPORTUNITIES

- **501 TABLE(AUX) VIVANT:** \$2,500 (2 sold 1 available) Celebrate the theme of the evening by sponsoring one of our unique Table(aux)s that will keep our guests entertained during the Soiree portion of the evening. Your logo will be sure to stand out alongside this art come to life. Your logo will be displayed on signage next to your sponsored Table(aux), included on event splash page, pre-event e-blast, social media, and print program + 2 tickets
- **SOLD** VALET: \$2,500 (1 available) Custom tag with your logo plus a phrase like "XXX is happy to help support The Haven achieve their mission." Name recognition in program + 2 tickets
- **GOLD** ART AUCTION: \$2,500 (1 available) Custom tag with your logo plus a phrase like "XXX is happy to help support The Haven achieve their mission." Name recognition in program + 2 tickets
- **50LP** LEMON DROP COCKTAIL: \$2,500 (1 available) This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. Logo represented at the cocktail station, e-blast, + 2 tickets
- **CAGNIAPPE:** \$2,500 (1 available) Every guest loves going home with an extra something at the conclusion of an event. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! Logo will be placed on one side of a high-quality tote bag or box, event signage + 2 tickets
- **GOLD** SILENT AUCTION: \$2,500 (1 available) Your logo on signage and mobile bidding + 2 tickets
- **COLD** LOLLIPOP: \$2,500 (1 available) Elegant signage and your logo on the desserts/dessert packaging + 2 tickets
- **GOLD** HYDRATION STATION: \$1,500 (2 available) Help our attendees stay hydrated as they enjoy a fabulous evening benefitting The Haven. With art, food, and cocktails tantalizing the senses, water is a must! Logo recognition + 1 ticket
- **KANSAS TRIBUNE MEDIA:** \$1,500 (4 available) Expose your media organization to a philanthropic audience. Listing as Media Sponsor on marketing collaterals related to event, featured in program, on website with dedicated link to your media outlet's website, complimentary insertion of your publication or branded collateral in lagniappe bags + 1 ticket
 - □ HONORARY COMMITTEE: \$500 (40 available) Name recognition in program + 1 ticket

Farm to table (aux).

SPONSOR REGISTRATION



SOLD Preser	nting (\$25,0	00) []Ruby 9	Slippers (\$15	5,000) []Y	ellow Brick Road (\$10,	000) [] Over the Rainb	ow (\$5,000)
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Contact Name:							_
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Charge my Cred	lit Card for \$		Return for	rm via MAIL to: 44	05 Desoto Road, Sarasota, FL	34235	
Please Circle:	Visa	MasterCard	Amex	Discover			
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CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Alison Thomas at <u>athomas@thehavensrq.org</u> *tax deductibility of donations will be determined after sponsorship is finalized.