Farm to table (aux)

BENEFITING DREAM VOLUNTEERS



DREAM VOLUNTEERS 1ST ANNUAL

Farm to table (aux).

September 26, 2024 • 6PM

The Mountain Terrace

Woodside, CA

Farm to Table(aux) is a unique and highly creative fundraising event that playfully unites the widely popular Farm-to-Table culinary trend with a contemporary interpretation of the "tableaux vivants" (living pictures) from French theater - dramatic visual depictions using carefully posed actors in costume, appearing in sets adorned with vibrant props and scenery

GUEST PROFILE

250 Silicon Valley community members (parents of teens and young adults), ages 35-75
Global travel enthusiasts
Key influencers, tastemakers, connectors
Charity supporters, socially conscious and community- minded
Local politicians, community leaders
Enjoy wine, creative cocktails and unique cuisine
On average, our guests donate/spend \$300-\$600 per event





ABOUT US

Dream Volunteers is committed to providing access and opportunity for underserved youth, in the US and abroad. Our programs give students the education, exposure and inspiration they need to overcome limiting beliefs and enact change—in their lives, their communities, and the world.

OUR MISSION

Our mission is to *connect and educate young people across the globe to* address today's most pressing challenges in and beyond their own communities.

OUR VISION

We envision an equitable and sustainable world where all youth believe in their power and responsibility to change the things they are unwilling to accept.

CORE PROGRAM AREAS

- Service travel: Experiential education programs around the world for teens and young adults. Core elements are community-driven service projects, connections with local youth, and cultural immersion.
- Community impact: Local student-led changemaking initiatives carried out by our students post-program.
- Education: Academic scholarships provide access for marginalized youth to school in corners of the world where education beyond the primary level is typically reserved for the affluent few.

IMPACT BY NUMBERS

years empowering youth

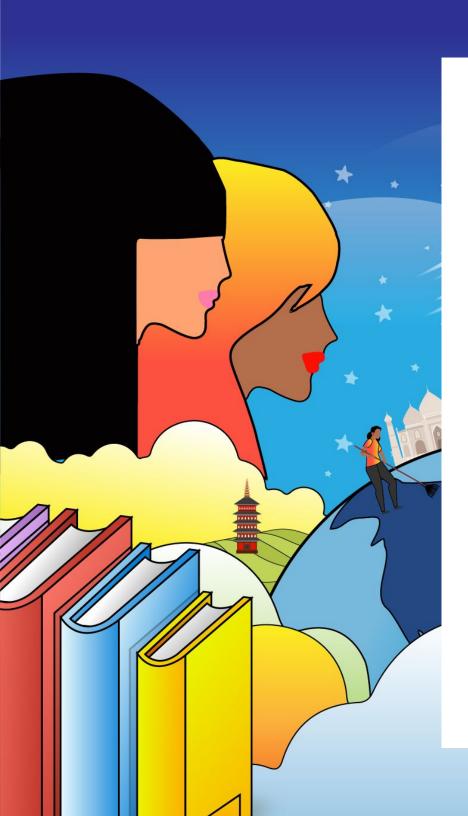
3,589 service hours performed

teens engaged in service

teens kept in school

QUESTIONS AND CONTACT:

(650) 246-9638 brian@dreamvolunteers.org



MARKETING STRATEGY

Printed Invitation: The full-color event invitation will be mailed to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. Expected audience: 600

Newsletters/E-Promotions: Newsletters and digital save the dates will be emailed to the entire network of Dream Volunteers' supporters. Expected Audience: 2,000+

Webpage: The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

Social Media: With an audience of over 3,000 spread across social media outlets, Dream Volunteers will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content. Expected Audience: 3,000+

Event Program: Distributed to all attendees at the event, the program includes event details, sponsor recognition, Dream Volunteers program information, and live and silent auction item descriptions. Expected Audience: 300

+ MUCH MORE!





\$25,000 EXCLUSIVE PRESENTING SPONSOR

PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A \$25,000 investment in Dream Volunteers
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram)
 reaching Dream Volunteers' followers
- Link to your company website from the Dream Volunteers' and FTT websites
- Invitation for company representative to address audience with welcome remarks during seated program (1 min)
- Prominent signage at the event
- First right of refusal for presenting sponsor of the 2025 FTT Event
- Two prominent VIP tables with seating for 20 guests



\$15,000 DIAMOND SPONSOR

- A \$15,000 investment in Dream Volunteers
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slideshow
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent table seating for 20 guests

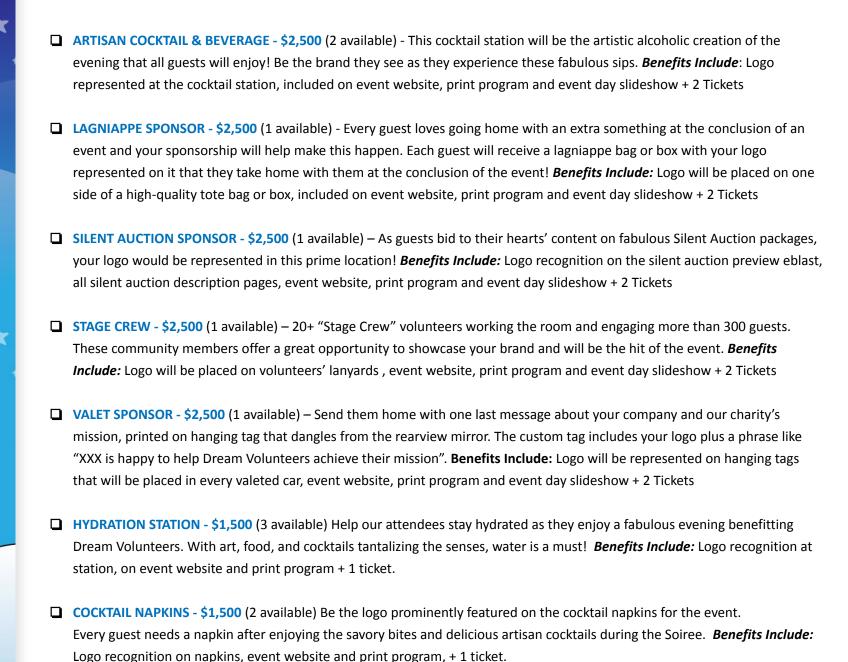
\$10,000 GOLD SPONSOR

- A \$10,000 investment in Dream Volunteers
- On-stage verbal recognition during the seated program
- Logo inclusion in event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slideshow
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent table seating for 10 guests

\$5,000 SILVER SPONSOR

- A \$5,000 investment in Dream Volunteers
- Logo recognition on event website, signage, eblasts, printed program and program slideshow
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Table seating for 5 guests

- TABLE(AUX) VIVANT \$5,000 (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. **Benefits**Include: Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on our event webpage, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets
- GLASSWARE- \$5,000 (1 available) See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! *Benefits Include:* Logo on each wine glass, on event splash page, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets
- □ STRIKE A POSE \$5,000 (1 available) Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! *Benefits Include:* Logo on photo opportunity backdrop, included on event website, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets
- MYSTERE BOX RAFFLE \$5,000 (1 available) A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that's held in the Mystere box display! The Mystere Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystere Box and to be a part of the fun onstage as the box is opened and winner announced! **Benefits Include:** Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystere Box contents and draw/select then announce winner, signage, event webpage, e-blasts, print program and event day slideshow + 5 Tickets.
- MISSION MOMENT \$5,000 (1 available) An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. **Benefits Include:** Verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission focused eblasts, event slides and signage, and continued post event impressions as video is shared on social sites + 5 Tickets
- LIVE AUCTION \$5,000 (1 available) Who doesn't want to be a part of the excitement of the Live Auction? The Live Auction sponsorship guarantees just that! *Benefits Include:* Logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction logo on event splash page, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets





SPONSOR REGISTRATION FORM

[SOLD] Presenting (\$25,000) [] Diam	nond (\$15,000) [] Gold (\$10,000) [] Silver (\$5,000)
[] Select Opportunity (\$2,500)	[] Select Opportunity (\$1,500) [] Custom \$
Name for Recognition Purposes:	
Contact Name:	Address:
Email:	Phone:
☐ Check enclosed for \$	payable to Dream Volunteers. Please mail to: PO Box 390726, Mountain View, CA 94039
☐ Charge my Credit Card for \$	Return form via MAIL to: Dream Volunteers, PO Box 390726, Mountain View, CA 94039
Please Circle: Visa MasterCard	Amex Discover
CC#:	Exp. Date: CVN:
Billing Zip Code:	Signature:

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

ALL INQUIRIES

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact:Brian Buntz, brian@dreamvolunteers.org, 415-317-0884 *tax deductibility of donations will be determined after sponsorship is finalized.