

Farm to Table(aux)[®]

BENEFITING DREAM VOLUNTEERS

*Open Your World:
An Evening with
Dreamers & Changemakers*

Sponsorship
Opportunities



dreamvolunteers

DREAM VOLUNTEERS 1ST ANNUAL

Farm to Table(aux)

September 26, 2024 • 6PM

The Mountain Terrace

Woodside, CA

Farm to Table(aux) is a unique and highly creative fundraising event that playfully unites the widely popular Farm-to-Table culinary trend with a contemporary interpretation of the “tableaux vivants” (living pictures) from French theater - dramatic visual depictions using carefully posed actors in costume, appearing in sets adorned with vibrant props and scenery

GUEST PROFILE

250 Silicon Valley community members (parents of teens and young adults), ages 35-75

Global travel enthusiasts

Key influencers, tastemakers, connectors

Charity supporters, socially conscious and community- minded

Local politicians, community leaders

Enjoy wine, creative cocktails and unique cuisine

On average, our guests donate/spend \$300-\$600 per event





ABOUT US

Dream Volunteers is committed to providing **access and opportunity for underserved youth**, in the US and abroad. Our programs give students the education, exposure and inspiration they need to overcome limiting beliefs and enact change— in their lives, their communities, and the world.

OUR MISSION

Our mission is to *connect and educate young people across the globe* to address today's most pressing challenges in and beyond their own communities.

OUR VISION

We envision an equitable and sustainable world where **all youth believe in their power and responsibility** to change the things they are unwilling to accept.

CORE PROGRAM AREAS

- **Service travel:** Experiential education programs around the world for teens and young adults. Core elements are community-driven service projects, connections with local youth, and cultural immersion.
- **Community impact:** Local student-led changemaking initiatives carried out by our students post-program.
- **Education:** Academic scholarships provide access for marginalized youth to school in corners of the world where education beyond the primary level is typically reserved for the affluent few.

IMPACT BY NUMBERS

16 years empowering youth
170,589 service hours performed
3750 teens engaged in service
325 teens kept in school

QUESTIONS AND CONTACT:

(650) 246-9638

brian@dreamvolunteers.org



MARKETING STRATEGY

Printed Invitation: The full-color event invitation will be mailed to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. Expected audience: 600

Newsletters/E-Promotions: Newsletters and digital save the dates will be emailed to the entire network of Dream Volunteers' supporters. Expected Audience: 2,000+

Webpage: The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

Social Media: With an audience of over 3,000 spread across social media outlets, Dream Volunteers will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content. Expected Audience: 3,000+

Event Program: Distributed to all attendees at the event, the program includes event details, sponsor recognition, Dream Volunteers program information, and live and silent auction item descriptions. Expected Audience: 300

+ MUCH MORE!



**** Claimed by Adobe!****

\$25,000 EXCLUSIVE PRESENTING SPONSOR

PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A \$25,000 investment in Dream Volunteers
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Dream Volunteers' followers
- Link to your company website from the Dream Volunteers' and FTT websites
- Invitation for company representative to address audience with welcome remarks during seated program (1 min)
- Prominent signage at the event
- First right of refusal for presenting sponsor of the 2025 FTT Event
- Two prominent VIP tables with seating for 20 guests



\$15,000 DIAMOND SPONSOR

- A \$15,000 investment in Dream Volunteers
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slideshow
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent table seating for 20 guests

\$10,000 GOLD SPONSOR

- A \$10,000 investment in Dream Volunteers
- On-stage verbal recognition during the seated program
- Logo inclusion in event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slideshow
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent table seating for 10 guests

\$5,000 SILVER SPONSOR

- A \$5,000 investment in Dream Volunteers
- Logo recognition on event website, signage, eblasts, printed program and program slideshow
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Table seating for 5 guests

MENU OF ADDITIONAL OPPORTUNITIES

- ❑ **TABLE(AUX) VIVANT - \$5,000** (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. **Benefits Include:** Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on our event webpage, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets
- ❑ **GLASSWARE- \$5,000** (1 available) See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! **Benefits Include:** Logo on each wine glass, on event splash page, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets
- ❑ **STRIKE A POSE - \$5,000** (1 available) Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! **Benefits Include:** Logo on photo opportunity backdrop, included on event website, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets
- ❑ **MYSTERE BOX RAFFLE - \$5,000** (1 available) - A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that's held in the Mystere box display! The Mystere Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystere Box and to be a part of the fun onstage as the box is opened and winner announced! **Benefits Include:** Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystere Box contents and draw/select then announce winner, signage, event webpage, e-blasts, print program and event day slideshow + 5 Tickets.
- ❑ **MISSION MOMENT - \$5,000** (1 available) - An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. **Benefits Include:** Verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by..." Or, "This moment made possible by...", highlighting of company name or logo in any mission focused eblasts, event slides and signage, and continued post event impressions as video is shared on social sites + 5 Tickets
- ❑ **LIVE AUCTION - \$5,000** (1 available) - Who doesn't want to be a part of the excitement of the Live Auction? The Live Auction sponsorship guarantees just that! **Benefits Include:** Logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction logo on event splash page, pre-event eblasts, social media, print program and event day slideshow + 5 Tickets

MENU OF ADDITIONAL OPPORTUNITIES

- ❑ **ARTISAN COCKTAIL & BEVERAGE - \$2,500** (2 available) - This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. **Benefits Include:** Logo represented at the cocktail station, included on event website, print program and event day slideshow + 2 Tickets
- ❑ **LAGNIAPPE SPONSOR - \$2,500** (1 available) - Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! **Benefits Include:** Logo will be placed on one side of a high-quality tote bag or box, included on event website, print program and event day slideshow + 2 Tickets
- ❑ **SILENT AUCTION SPONSOR - \$2,500** (1 available) – As guests bid to their hearts’ content on fabulous Silent Auction packages, your logo would be represented in this prime location! **Benefits Include:** Logo recognition on the silent auction preview eblast, all silent auction description pages, event website, print program and event day slideshow + 2 Tickets
- ❑ **STAGE CREW - \$2,500** (1 available) – 20+ “Stage Crew” volunteers working the room and engaging more than 300 guests. These community members offer a great opportunity to showcase your brand and will be the hit of the event. **Benefits Include:** Logo will be placed on volunteers’ lanyards , event website, print program and event day slideshow + 2 Tickets
- ❑ **VALET SPONSOR - \$2,500** (1 available) – Send them home with one last message about your company and our charity’s mission, printed on hanging tag that dangles from the rearview mirror. The custom tag includes your logo plus a phrase like “XXX is happy to help Dream Volunteers achieve their mission”. **Benefits Include:** Logo will be represented on hanging tags that will be placed in every valeted car, event website, print program and event day slideshow + 2 Tickets
- ❑ **HYDRATION STATION - \$1,500** (3 available) Help our attendees stay hydrated as they enjoy a fabulous evening benefitting Dream Volunteers. With art, food, and cocktails tantalizing the senses, water is a must! **Benefits Include:** Logo recognition at station, on event website and print program + 1 ticket.
- ❑ **COCKTAIL NAPKINS - \$1,500** (2 available) Be the logo prominently featured on the cocktail napkins for the event. Every guest needs a napkin after enjoying the savory bites and delicious artisan cocktails during the Soiree. **Benefits Include:** Logo recognition on napkins, event website and print program, + 1 ticket.

Farm to Table(aux)

SPONSOR REGISTRATION FORM

~~[SOLD] Presenting (\$25,000)~~ [] Diamond (\$15,000) [] Gold (\$10,000) [] Silver (\$5,000) _____

[] Select Opportunity (\$2,500) _____ [] Select Opportunity (\$1,500) _____ [] Custom \$ _____

Name for Recognition Purposes: _____

Contact Name: _____ Address: _____

Email: _____ Phone: _____

Check enclosed for \$ _____ payable to Dream Volunteers. Please mail to: PO Box 390726, Mountain View, CA 94039

Charge my Credit Card for \$ _____ Return form via MAIL to: Dream Volunteers, PO Box 390726, Mountain View, CA 94039

Please Circle: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Billing Zip Code: _____ Signature: _____

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

ALL INQUIRIES

We encourage you to suggest ideas for crafting the perfect sponsorship.
Please Contact: Brian Buntz, brian@dreamvolunteers.org, 415-317-0884

**tax deductibility of donations will be determined after sponsorship is finalized.*