Farm to table (aux)

BENEFITING RYKER'S RAINBOW

Presented by Sweet Pineapple



THE WARHO

Farm to table (aux)

BENEFITING

RYKER'S RAINBOW

Friday, May 10, 2024 | 6 - 10 PM

The Royal at Stovehouse farmtotableaux.com/ huntsville



Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

GUEST PROFILE

Individuals and couples ages 21 to 90
Key influencers, tastemakers, connectors
Charity supporters, socially conscious and community- minded
Creative, outside-the-box thinkers
Community Advocates
On average, guests donate/spend \$200-\$600 per event





light to families on what is likely their darkest days.

OUR STORY: On June 20, 2020, Ryker Owen Schoff was called to his Heavenly home. While searching for support groups for families who have lost babies and children, we saw an immediate need for an organization to not only support families while in the hospital, but to walk alongside them throughout their grief journey. Ryker's Rainbow was formed so families know they are not alone, and to date, has served hundreds of not only local families, but many families across the US.

CORE PROGRAMS

Tangible Resources

- Blessing Boxes
- Sibling Support Packages

Financial Resources

- Assisting with final arrangement expenses or other costs related to the loss
- Purchase of life-saving and time-giving equipment to hospitals

Emotional Resources

- · The Five Candles: Annual Dinner of Remembrance
- Annual Tinsel Trail Tree at Downtown Huntsville
- · Quarterly Loss Mama Meet-Ups

Coming Soon: Community Peace Garden



\$25,000 EXCLUSIVE PRESENTING SPONSOR

This includes your name/logo incorporated into the official event logo as well as all collateral, event signage, and decor. Your company name will be associated with everything involving Farm to Table(aux) (i.e. Farm to Table(aux) Benefiting Ryker's Rainbow, Presented by "Your Company Name/Logo Here").

PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A \$25,000 investment in Ryker's Rainbow.
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, LinkedIn, & Instagram) reaching Ryker's Rainbow and FTT followers
- Link to your company website from Ryker's Rainbow and FTT websites
- Welcome remarks from company representative onstage at the event
- On-stage verbal recognition during the seated meal and prominent signage at the event
- First right of refusal for presenting sponsor of the 2025 FTT Event
- Two prominent tables with seating for 16 guests
- Ongoing: Company Name on plaque at memory garden + Company Name as sponsor of 20 blessing boxes



This includes your name/logo incorporated into all event collateral. Your company name will be associated with everything involving Farm to Table(aux).

HOSTING SPONSORSHIP BENEFITS INCLUDE:

- · Acknowledgement as the exclusive Host Sponsor and logo on all print and electronic promotional materials
- · Acknowledgement in all press releases associated with the event, e-blasts and social media
- On-stage verbal recognition during the seated meal and prominent signage at the event
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, LinkedIn, & Instagram) reaching Ryker's Rainbow and FTT followers
- Opportunity to place a premier item in swag bags (event-appropriate items only)
- First right of refusal for presenting sponsorship of the 2025 FTT event
- Prominent table seating for 8 guests
- Ongoing: Company Name as sponsor of 15 blessing boxes, naming opportunity at the community garden



EVENT SPONSORSHIPS

\$10,000 DOUBLE RAINBOW SPONSOR

- A \$10,000 investment in Ryker's Rainbow
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Name-inclusion in the event program and invitations when secured 90 days prior to event
- Logo recognition on event signage, event e-blasts, printed program and program slide show
- Dedicated social media thank you post
- Ongoing: Company Name as sponsor of 10 blessing boxes, naming opportunity at the

\$5,000 SINGLE RAINBOW SPONSOR

- A \$5,000 investment in Ryker's Rainbow
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Logo recognition on event signage, event e-blasts, printed program and program slide show

SOLD SOLD

Dedicated social media thank you post

- A \$2,500 investment in Ryker's Rainbow
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name-inclusion on event signage, event eblasts, printed program and program slide show
- Dedicated social media thank you post

















FEATURED SPONSORSHIPS

For Featured Sponsorships, your logo will also be included on event splash page, pre-event eblasts, social media shout-outs, and print program

- Memory Wall Tableaux Vivant \$7,500 (1 available) Guaranteed to be the most meaningful photographic opportunity of the evening, this tableaux will serve as a visual of the Ryker's Rainbow community garden. Families + Guests will be welcomed to a living version of our planned garden, and to add a flower to the memory wall holding the name of a baby or child gone too soon. Benefits Include: Your logo prominently placed + 6 individual tickets and naming opportunity at the community garden
- □ Tableaux Vivant The Silver Factory \$5,000 (1 available) Guests will be greeted by a roaming Warhol as they are invited into his iconic studio, which was a mecca for creative endeavors and eclectic expression. The Factory, known for its over-the-top silver decor and bright red couch, will allow your logo to stand out in a unique and shiny way! **Benefits**Include: Your logo displayed on signage next to your sponsored Tableaux + 4 individual tickets
- □ Tableaux Vivant Marilyn Monroe \$5,000 (1 available) One of Warhol's most popular pieces! A live and roaming Marilyn standing against a blue background with popping red lips, this tableaux will be sure to catch the attention (and photographs) of all of our guests. Your logo next to Marilyn Monroe is a sure-fire way of getting all the deserved recognition. Benefits Include: Your logo displayed on signage next to your sponsored Tableaux + 4 individual tickets
- □ Tableaux Vivant Champagne Wall \$5,000 (1 available) Cheers! Our interactive and living champagne wall will undoubtedly be a crowd pleaser, leaving everyone mesmerized and coming back for more! Covered with Andy Warhol's art and funky neon signs, our guests are invited to ring a bell for white-glove champagne service. Your logo will become the center of attention as all party-goers use this tableaux as a photo backdrop. Benefits Include: Your logo displayed on signage next to your sponsored Tableaux + 4 individual tickets

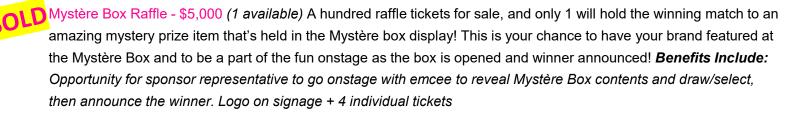
Printed Glassware - \$5,000 (1 available) See your logo in the hands of all Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home. **Benefits Include:**Logo on each wine glass + 4 individual tickets

Strike a Pose - \$5,000 (1 available) Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event but will continue to live on once the photos are posted, liked, and shared on social media. **Benefits Include:** Logo on photo opportunity backdrop + 4 individual tickets

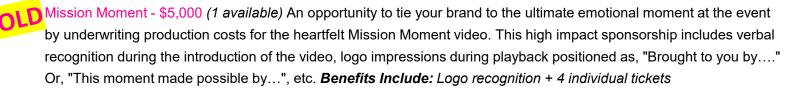


FEATURED SPONSORSHIPS CONTINUED











Live Auction - \$5,000 (1 available) Who doesn't want to be a part of the excitement of the Live Auction?! The Live Auction sponsorship guarantees just that! Receive logo recognition on the Live Auction preview e-blast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction. **Benefits Include:** Logo recognition + 4 individual tickets



Silent Auction - \$2,500 (1 available) As guests bid to their heart's content on fabulous Silent Auction packages, your logo would be represented in this prime location! Receive logo recognition on the silent auction preview eblast, social media posts, all silent auction description pages, on our website, and verbal recognition from stage during opening remarks. **Benefits Include:** Logo recognition on bidding sheets or mobile bidding platform + 2 individual tickets



Lagniappe - \$2,500 (1 available) Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. **Benefits Include:** Logo will be placed on one side of a high-quality tote bag or box, event signage, eblasts, + 2 individual tickets



□ Stage Crew - \$2,500 (1 available) Be a part of encouraging the hardest working people in the room – our amazing volunteers! Be associated with this generous group with your logo highlighted on their volunteer shirts and displayed throughout volunteer announcements. **Benefits Include:** Branding exposure on the 15+ "Stage Crew" T-shirts + 2 individual tickets



Artisan Cocktail - \$2,500 (1 available) This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. **Benefits Include:** Logo included at the cocktail station + 2 individual tickets



FEATURED SPONSORSHIPS CONTINUED



Hydration Station - \$1,500 (3 available) Help our attendees stay hydrated as they enjoy a fabulous evening benefitting Ryker's Rainbow. With art, food, and cocktails tantalizing the senses water and other a must! Benefits Include: Logo recognition + 1 individual ticket



Sweet Treat Sponsor- \$1,500 (2 available) Elegant signage to include your logo on the desserts / dessert station or packaging. Benefits Include: Logo recognition + 1 individual ticket



Rykers

Cocktail Napkin Sponsor - \$1,500 (2 available) Be the logo prominently featured on all the cocktail napkins for the evening. Every attendee needs somewhere to blot their lips after enjoying all the savory treat Soiree portion of the evening. Every attendee needs somewhere to blot their lips after enjoying all the savory treats at Farm to Table(aux). **Benefits Include:** Logo recognition + 1 individual ticket



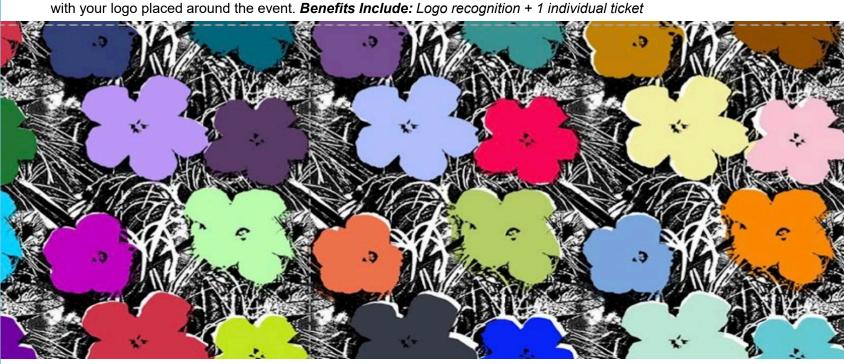


□ Sanitation Station Sponsor-\$1,500 (1 available) Guests are putting their health in your hands with sanitizers branded











SPONSOR REGISTRATION

SOLD! Presenting (\$25,000)	[] Hosti	ng (\$15,000) [] Doub	le Rainbow (\$10,0	000) [] Single Rainbow (\$5,000) [] Ray of Light (\$2,5
[] Custom \$				
Name for Recognition Purposes: _	Contact Name:			
Addres				
	Phone:			
Check enclosed for \$	payable to Ryker's F	yable to Ryker's Rainbow		
Please mail to: 6585 Highway 43	1 South, S	uite E451, Owens Cro	ss Roads, AL 35	763
☐ Charge my Credit Card for \$	Return form via email to lacey@rykersrainbow.org			
Please Circle:	Visa	MasterCard	Amex	Discover
CC#:				
Exp. Date:				
Pilling Address:				
Billing Address.				

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Lacey Schoff at lacey@rykersrainbow.org
*tax deductibility of donations will be determined after sponsorship is finalized.