



*Farm to Table(auX)*<sup>®</sup>

CELEBRATING 10 YEARS OF  
RISE UP FOR YOUTH

# *Sponsorship Opportunities*

**EMPOWERING THE NEXT GENERATION!**

# Rise Up For Youth INAUGURAL *Farm to Table(aux)*<sup>®</sup>

**October 17, 2024 | 6 PM | Mark Arts**

**Theme: Art & Soul**

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

## **GUEST PROFILE**

Individuals and couples ages 21 and up

Key influencers, tastemakers, connectors

Charity supporters, socially conscious and community-minded

Creative, outside-the-box thinkers

Community Advocates

Enjoy wine, creative cocktails and unique cuisine

On average, guests donate/spend \$200-\$600 per event





**Years Empowering the**  
*Next Generation*

# ABOUT US

Rise Up For Youth has mentored thousands of Wichita high school students for 10 years. We are committed to the success of our students as we empower them to achieve a high school diploma and go out into the world with a personalized plan for success. Join us as we celebrate our 10-year anniversary of empowering the next generation.

## OUR MISSION

To inspire and motivate the next generation to reach their full potential through education, mentoring, and empowerment.

## OUR VISION

Rise Up for Youth strives to educate, motivate, and encourage Wichita youth to graduate high school and choose healthy lifestyle behaviors beyond graduation.

## CORE PROGRAM AREAS

The mission of Rise Up for Youth is to empower and inspire high school youth to reach their full potential. We achieve this through three core concepts: mentorship, education, and community outreach. We work with students in their high schools to:

- Offer empowering mentoring relationships
- Create an accepting, open, and encouraging community
- Support students' academic goals
- Expose students to their options after high school
- Provide opportunities for students to give back to their community
- Equip students with the tools and encouragement needed to change their world

## IMPACT BY NUMBERS

- 450+ students offered the opportunity to be authentic and evolve this year
- \$5,500 awarded in scholarships this year
- 7 Wichita high schools served this year
- 350+ hours of programing this year

## QUESTIONS AND CONTACT

(316) 202-0228

[info@riseupforyouth.org](mailto:info@riseupforyouth.org)

[www.riseupforyouth.org](http://www.riseupforyouth.org)



# MARKETING STRATEGY

**Save-the-Date:** A digital postcard formally announcing the event date and theme, as well as confirmed high-level sponsors. Expected audience: 2,500

**Printed Invitation:** The full-color event invitation will be mailed or emailed to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. Expected audience: 2,500

**Newsletters/E-Promotions:** Newsletters will be emailed to the entire network of Rise Up For Youth's supporters.

**Webpage:** The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

**Social Media:** With an audience of over 4,000 spread across social media outlets, Rise Up For Youth will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

**Program:** Distributed to all attendees at the event, the program includes event details, sponsor recognition, Rise Up For Youth program information, and live and silent auction item descriptions. Expected Audience: 350

**+ MUCH MORE!**

# \$20,000 EXCLUSIVE PRESENTING SPONSOR

## **PRESENTING SPONSORSHIP BENEFITS INCLUDE:**

- A \$20,000 investment in Rise Up For Youth
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Rise Up For Youth's followers
- Link to your company website from the Rise Up For Youth and FTT websites
- Invitation for company representative to address audience with welcome remarks or video during seated program (1 min)
- Prominent signage at the event
- First right of refusal for presenting sponsor of the 2025 FTT Event
- Two prominent VIP tables with seating for 16 guests



### **\$15,000 DIAMOND SPONSOR**

- A \$15,000 investment in Rise Up For Youth
- On-stage verbal recognition during the seated program
- Logo inclusion in event collateral including programs, signage, and invitations, some event public relations and advertising initiatives, and press releases (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Prominent table seating for 12 guests

### **\$10,000 GOLD SPONSOR**

- A \$10,000 investment in Rise Up For Youth
- On-stage verbal recognition during the seated program
- Logo inclusion in event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Prominent table seating for 8 guests

### **\$5,000 SILVER SPONSOR**

- A \$5,000 investment in Rise Up For Youth
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Table seating for 4 guests

### **\$2,500 BRONZE SPONSOR**

- A \$2,500 investment in Rise Up For Youth
- Name-inclusion on event website, signage, eblasts, printed program and program slide show
- Table seating for 2 guests



**TABLE(AUX) VIVANT - \$5,000** (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. **Benefits Include:** Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

- ❑ **GLASSWARE- \$5,000** (1 available) See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take the glasses home as a memento! **Benefits Include:** Logo on each wine glass during soiree, on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets
- ❑ **STRIKE A POSE - \$5,000** (2 available) Get excited as guests “Strike a Pose” in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! **Benefits Include:** Logo on photo opportunity backdrop, included on event website, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets
- ❑ **MYSTERE BOX RAFFLE - \$5,000** (1 available) - A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that’s held in the Mystere box display! The Mystere Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystere Box and to be a part of the fun onstage as the box is opened and winner announced! **Benefits Include:** Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystere Box contents and draw/select then announce winner, signage, event splash page, e-blasts, print program and event say slideshow + 4 VIP Tickets.



**MISSION MOMENT - \$5,000** (1 available) - An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. **Benefits Include:** Verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by..." Or, "This moment made possible by...", highlighting of company name or logo in any mission focused eblasts, event slides and signage, and continued post event impressions as video is shared on social sites + 4 VIP Tickets

- ❑ **LIVE AUCTION - \$5,000** (1 available) - Who doesn't want to be a part of the excitement of the Live Auction? The Live Auction sponsorship guarantees just that! **Benefits Include:** logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction logo on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets
- ❑ **WALL OF CHAMPAGNE- \$5,000** (1 available) Help us greet our guests with an exquisite champagne welcome that will have your logo prominently displayed on elegant signage as glasses filled with yummy bubbles are handed to each guest who arrives! **Benefits Include:** Your logo will be displayed on signage next to the champagne wall, included on event website, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

## MENU OF ADDITIONAL OPPORTUNITIES

- ❑ **ARTISAN COCKTAIL & BEVERAGE - \$2,500** (2 available) - This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. **Benefits Include:** logo represented at the cocktail station, included on event website, print program and event day slideshow + 2 VIP Tickets
- ❑ **LAGNIAPPE SPONSOR - \$2,500** (1 available) - Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! **Benefits Include:** logo will be placed on one side of a high-quality bag or box, included on event website, print program and event day slideshow + 2 VIP Tickets
- ❑ **SILENT AUCTION SPONSOR - \$2,500** (1 available) – As guests bid to their heart’s content on fabulous Silent Auction packages, your logo would be represented in this prime location! **Benefits Include:** logo recognition on the silent auction preview eblast, all silent auction description pages, event website, print program and event day slideshow + 2 VIP Tickets
- ❑ **STAGE CREW SPONSOR - \$2,500** (1 available) – Be a part of encouraging the hardest working people in the room – our amazing volunteers! Be associated with this generous group with your logo highlighted on their volunteer shirts and displayed throughout volunteer areas. **Benefits Include:** Logo represented on the volunteer shirts the day of the event and displayed in volunteer areas. sponsorship! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow. + 2 VIP Tickets
- ❑ **SHUTTLE SPONSOR - \$2,500** (1 available) - Drive the ladies wild by having your logo prominently displayed on the shuttles that will assist our guests from the parking lot to the entrance of the venue. Your logo will be the first one our guests see! **Benefits Include:** logo represented on event shuttles, included on event website, print program and event day slideshow + 2 VIP Tickets
- ❑ **VIP GIFT SPONSOR - \$2,500** (1 available) - It’s all in the gift!!! Your logo (along with event branding) will be featured on the exclusive gift only our VIP attendees will be receiving. **Benefits Include:** logo printed on the custom gift at each VIP seat, included on event website, print program and event day slideshow + 2 VIP Tickets
- ❑ **LOUNGE SPONSOR - \$2,500** (1 available) - This elevated lounge seating will be available during the soiree for guests to enjoy and socialize in as they nibble on their culinary delights and artisan cocktails. **Benefits Include:** Your logo will be displayed on signage by the lounge, included on event website, print program and event day slideshow + 2 VIP Tickets
- ❑ **BAG/COAT CHECK SPONSOR - \$1,500** (1 available) – Stay top of mind by watching their bags, coats, and winnings! Your logo is printed on bag check tags as well as signage. A clever offering by a CPA firm used the tagline “You can trust us with your bags, you can trust us with your money.” **Benefits Include:** Sponsor logo on bag or coat check signage and tickets. + 1 VIP Tickets
- ❑ **HYDRATION STATION - \$1,500** (3 available) Help our attendees stay hydrated as they enjoy a fabulous evening benefitting Rise Up For Youth. With art, food, and cocktails tantalizing the senses, water is a must! **Benefits Include:** Logo recognition at station, on event website and print program + 1 VIP ticket.
- ❑ **COCKTAIL NAPKINS - \$1,500** (2 available) Be the logo prominently featured on the cocktail napkins for the event. Every guest needs somewhere to blot their lips after enjoying the savory bites and delicious artisan cocktails during the Soiree. **Benefits Include:** Logo recognition on napkins, event website and print program, + 1 VIP ticket.



# Farm to Table(aux)<sup>®</sup>

## SPONSOR REGISTRATION FORM

Presenting (\$20,000)    Diamond (\$15,000)    Gold (\$10,000)    Silver (\$5,000)    Bronze (\$2,500)    Custom \$

Organization or Individual Name to be Recognized: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ payable to Rise Up For Youth Inc.. Please mail to: PO Box 1256, Wichita, KS 67201

Charge my Credit Card for \$ \_\_\_\_\_ Return form via MAIL to: PO Box 1256, Wichita, KS 67201

**Please Circle:**      Visa                      MasterCard                      Amex                      Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Request an invoice for \$ \_\_\_\_\_

Please send a high-resolution logo in PNG or SVG format to [rufymarketing@riseupforyouth.org](mailto:rufymarketing@riseupforyouth.org) to be featured in the event marketing.

### CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

### DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship.  
Please Contact: Emily Whiteside at [rufymarketing@riseupforyouth.org](mailto:rufymarketing@riseupforyouth.org)

*\*tax deductibility of donations will be determined after sponsorship is finalized.*