

*Farm to Table(aux)*  
BENEFITING ALS UNITED OHIO

*Unleash your surreal palate*



*Sponsorship Opportunities*

**MAY 16, 2025**  
THE EXCHANGE AT BRIDGE PARK  
5:30 PM

PRESENTED BY

CAMERON MITCHELL  
• RESTAURANTS •





Care • Advocacy • Research

### OUR MISSION:

To provide comprehensive support and advocacy for people with ALS and their families, while advancing research for new treatments and an end to ALS.

### YOUR LOCAL IMPACT

The number of people diagnosed with ALS continues to increase each year, and these people and families are thankful that you are there for them. Once again, a record number of people received free services because of your donations. To the right are the numbers behind your impact on the lives of people and families living with ALS for our most recent fiscal year, which ended January 31, 2024.

## DONOR DOLLARS AT WORK

**621** 

people with ALS served by ALS United Ohio

**\$216,334** 

distributed in Quality of Life reimbursement grants to 265 people

**436** 

patient visits through ALS clinics at OhioHealth and the University of Cincinnati

**570+** 

pieces of durable medical equipment loaned to people with ALS

**453** 


convenience items gifted to people living with ALS

**725** 

bereavement contacts made

**90** 

dining kits provided to people with ALS

**82** 

home and office visits to those with ALS

**954** 

people attended support groups or Education & Exchange meetings

**113** 

children received a backpack containing age-appropriate ALS resources and fun items

**163** 

new ALS patients registered with ALS United Ohio

**22,404** 

people received the monthly email or print newsletters

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**ALS UNITED OHIO  
2ND ANNUAL**

# *Farm to Table(auX)*<sup>®</sup>

**May 2, 2025**

**The Exchange at Bridge Park**

**Theme: Unleash your Surreal Palate**

***Inspired by the artwork of André Masson,  
Frida Kahlo, and Salvador Dalí***

Farm to Table(auX) is a unique and highly creative fundraising event that playfully unites the widely popular Farm-to-Table culinary trend with a contemporary interpretation of the “tableaux vivants” (living pictures) from French theater - dramatic visual depictions using carefully posed actors in costume, appearing in sets adorned with vibrant props and scenery.

## **GUEST PROFILE**

Individuals and couples ages 25 to 85

Key influencer's, taste-makers, connectors

Charity supporters, socially conscious and community-minded

Creative, outside-the-box thinkers

Community Advocates

Enjoy wine, creative cocktails and unique cuisine

On average, guests donate/spend \$200-\$600 per event

## **THE COCKTAIL SOIRÉE**

From the moment your guests arrive, the cocktail soirée is a feast for senses with an engaging and interactive atmosphere.

**Lively and whimsical, the Soirée typically features:**

- Culinary delights
- Beverage stations
- Tableaux vivants + performers
- Silent auction + signature raffles
- Step & repeat / photo booth

## **THE SEATED PROGRAM**

From welcome remarks and mission moment, to the live auction and entertainment, your guests will remember the many “wow” moments.

**The program features:**

- Seated Farm-to-table dinner
- Welcome remarks
- Mission communication
- Live auction
- Mission moment and fund-a-need
- Entertainment
- Announcement of raffle winners



# Marketing Strategy

**Printed Save-the-Date:** A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors. Audience up to 7,000

**Printed Invitation:** The full-color event invitation will be mailed to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. Audience up to 1,000

**Newsletters/E-Promotions:** Newsletters will be emailed to the entire network of ALS United Ohio supporters. Audience of 21,000+

**Webpage:** The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages

**Social Media:** With an audience of over 4,000 spread across social media outlets, ALS United Ohio will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content

**Program:** Distributed to all attendees at the event, the program includes event details, sponsor recognition, ALS United Ohio program information, and live and silent auction item descriptions. Expected Audience: 300

*And much more!*



*Sold!* Thank you, Cameron Mitchell Restaurants

## **\$25,000 EXCLUSIVE PRESENTING SPONSORSHIP**

*Provides one year of organization staffing for two ALS multidisciplinary clinics, providing eight hospital-based clinics per month*

### **BENEFITS:**

- A \$25,000 investment in ALS United Ohio
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook & Instagram) reaching ALS United Ohio followers
- Link to your company website from ALS United Ohio and FTT websites
- Invitation for company representative to address audience with welcome remarks during seated program (2 min) or company can provide a video to be showcased
- Prominent signage at the event throughout Soiree and Program space
- Logo on Strike a Pose backdrop (Step & Repeat)
- Guests will “Strike a Pose” in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media!
- First right of refusal for presenting sponsor of the 2026 FTT Event
- Two prominent VIP tables with seating for 16 guests



## **\$20,000 EXCLUSIVE PLATINUM SPONSORSHIP**

*Provides two years of Durable Medical Equipment storage across three cities to allow access to wheelchairs, walkers, and lifts for those with ALS*

### **BENEFITS:**

- A \$20,000 investment in ALS United Ohio
- An opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video. Verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", highlighting of company name or logo in any mission focused eblasts, event slides and signage, and continued post event impressions as video is shared on social sites
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent VIP seating for 12 guests



### **\$15,000 DIAMOND SPONSOR**

*Funds 12 patient grants of \$1,200 each for reimbursement of medical expenses. A diagnosis of ALS can cost up to \$250,000 per year per patient*

- A \$15,000 investment in ALS United Ohio
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent VIP seating for 12 guests

### **\$10,000 GOLD SPONSOR**

*Funds three months of support groups for caregivers, survivors, and patients*

- A \$10,000 investment in ALS United Ohio
- On-stage verbal recognition during the seated program
- Logo inclusion in event collateral including programs, signage, and invitations (when secured by marketing deadline)
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent VIP seating for 8 guests

### **\$5,000 SILVER SPONSOR**

*Funds three years of our Caregivers program, which provides training and support for those giving their all everyday to support those living with ALS*

- A \$5,000 investment in ALS United Ohio
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- VIP seating for 4 guests

### **\$2,500 BRONZE SPONSOR**

*Covers the cost of one bi-monthly newsletter that is distributed to over 1200 patients, caregivers, and supporters.*

- A \$2,500 investment in ALS United Ohio
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name-inclusion on event website, signage, eblasts, printed program and program slide show
- VIP seating for 2 guests



# MENU OF *Custom Sponsorship Opportunities*

## **TABLE(AUX) VIVANT SPONSOR - \$5,000 (4 available)**

Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. **Benefits Include:** Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

## **GLASSWARE SPONSOR - \$5,000 (1 available)**

See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! **Benefits Include:** Logo on each wine glass, on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

## **MYSTERE BOX RAFFLE SPONSOR - \$5,000 (1 available)**

A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that's held in the Mystere box display! The Mystere Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystere Box and to be a part of the fun onstage as the box is opened and winner announced! **Benefits Include:** Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystere Box contents and draw/select then announce winner, signage, event splash page, e-blasts, print program and event day slideshow + 4 VIP Tickets

## **DINNER WINE SPONSOR - \$5,000 (1 available)**

An opportunity to feature your brand on a curated menu of wine, including exclusive VIP wines. Each table will have a wine menu highlighting the wines, their history and your logo. Show off your brand while guests select and savor their wine during dinner. **Benefits Include:** Verbal recognition onstage, social media post highlighting your company + 4 VIP Tickets

## **LIVE AUCTION SPONSOR - \$5,000 (1 available)**

Who doesn't want to be a part of the excitement of the Live Auction? The Live Auction sponsorship guarantees just that! **Benefits Include:** logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction logo on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

## **AUTOMOBILE SPONSOR - \$5,000 (1 available)**

Drive the attendees wild by promoting your vehicles at Farm to Table(aux). Display cars outdoors while working the room at this Signature Event. Photo opps abound, especially if you park outside the venue. **Benefits include:** Having a car (or two, pending space) parked at the event entrance, logo recognition in the pre-event eblasts, the program, and on the event day slideshow, opportunity to place an item in each guest's swag bag + 4 individual tickets





# MENU OF *Custom Sponsorship Opportunities*

## **ARTISAN COCKTAIL & BEVERAGE - \$2,500 (4 available)**

This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. **Benefits Include:** logo represented at the cocktail station, included on event website, print program and event day slideshow + 2 VIP Tickets

## **LAGNIAPPE SPONSOR - \$2,500 (1 available)**

Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! **Benefits Include:** logo will be placed on one side of a high-quality tote bag or box, included on event website, print program and event day slideshow + 2 VIP Tickets

## **SILENT AUCTION SPONSOR - \$2,500 (1 available)**

As guests bid to their heart's content on fabulous Silent Auction packages, your logo would be represented in this prime location! **Benefits Include:** logo recognition on the silent auction preview eblast, all silent auction description pages, event website, print program and event day slideshow + 2 VIP Tickets

## **VIP GIFT SPONSOR - \$2,500 (1 available)**

Use this opportunity to WOW our VIPs as the exclusive gift sponsor! Each VIP guest will be given an exclusive gift, sponsored by you, that is wrapped, tagged with your logo, and placed at their place setting in the ballroom. **Benefits Include:** logo will be placed on VIP gift, event website, print program and event day slideshow + 2 VIP Tickets

## **HYDRATION STATION - \$1,500 (2 available)**

Help our attendees stay hydrated as they enjoy a fabulous evening benefitting ALS United Ohio with art, food, and cocktails tantalizing the senses, water is a must! **Benefits Include:** Logo recognition at station, on event website and print program + 1 VIP ticket

## **COCKTAIL NAPKINS - \$1,500 (2 available)**

Be the logo prominently featured on the cocktail napkins for the event. Every guest needs somewhere to blot their lips after enjoying the savory bites and delicious artisan cocktails during the Soiree. **Benefits Include:** Logo recognition on napkins, event website and print program, + 1 VIP ticket

*Farm to Table(aux)*<sup>®</sup>



**SPONSOR REGISTRATION FORM**

[ ] Platinum (\$20,000)    [ ] Diamond (\$15,000)    [ ] Gold (\$10,000)    [ ] Silver (\$5,000)    [ ] Bronze (\$2,500)  
[ ] Custom \_\_\_\_\_ \$ \_\_\_\_\_

Name for Recognition Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ payable to ALS United Ohio.  
Please mail to: 1170 Old Henderson Rd, Suite 221, Columbus, OH 43220

Charge my Credit Card for \$ \_\_\_\_\_  
Return form via MAIL to: ALS United Ohio, 1170 Old Henderson Rd, Suite 221, Columbus, OH 43220

**Please Circle:**    Visa    MasterCard    Amex    Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

**CREATING A WIN-WIN!**

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

**DON'T SEE WHAT YOU'RE LOOKING FOR?**

We encourage you to suggest ideas for crafting the perfect sponsorship.

Please Contact: Amy E. Hall [ahall@alsohio.org](mailto:ahall@alsohio.org)

*\*tax deductibility of donations will be determined after sponsorship is finalized.*