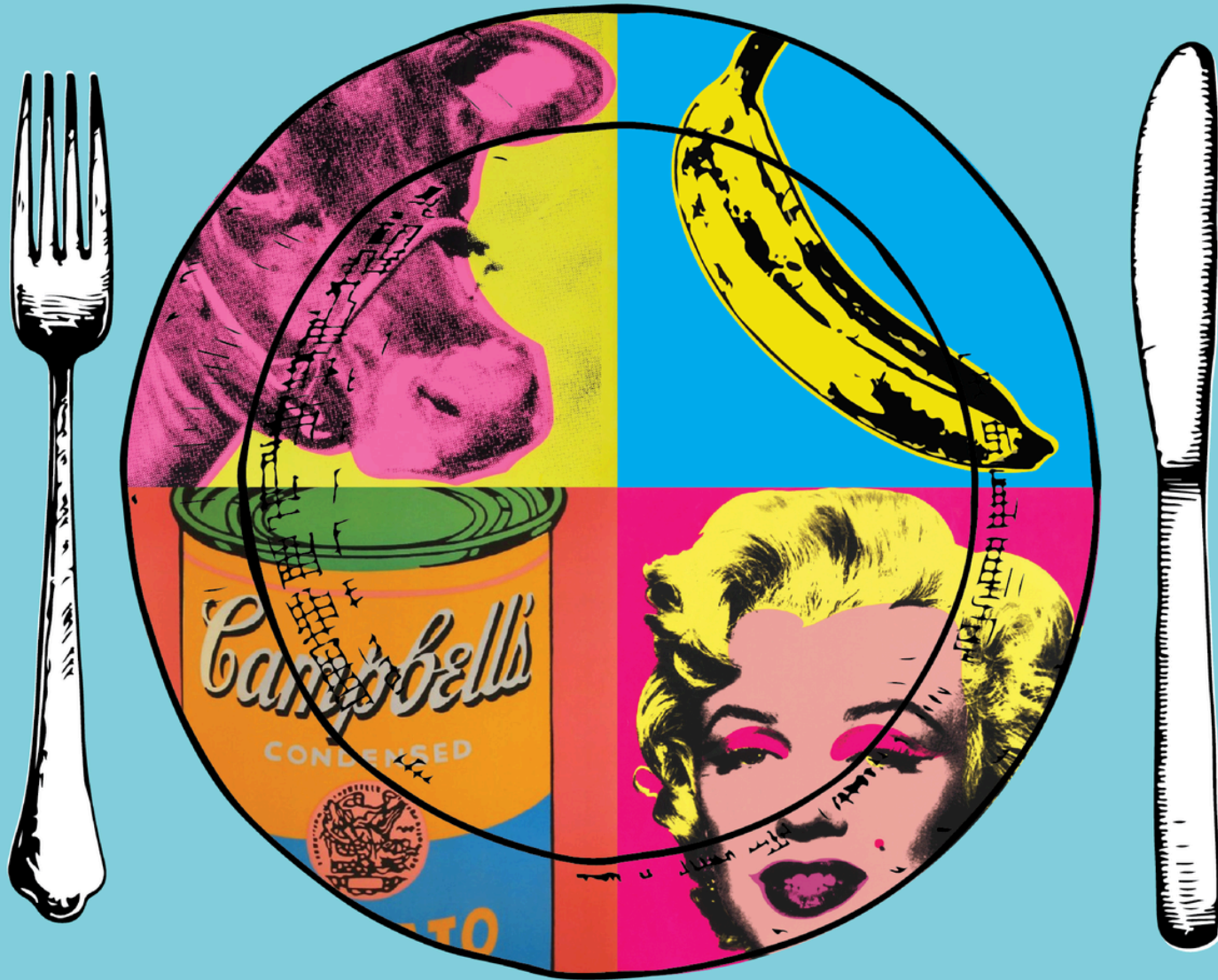


Farm to Table (aux)®

BENEFITING LEGAL SERVICES OF SOUTHERN MISSOURI



POPI GOES THE WARHOL

Farm to Table(auX)

BENEFITING

Legal Services of Southern Missouri

Saturday, April 26th, 2025
6:00 - 10:00 PM • Haseltine Estate
1303 S Farm Rd 115, Springfield, MO 65802

Farm to Table(auX) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers

GUEST PROFILE

Individuals and couples ages 25 to 85
Key influencers, tastemakers, connectors
Charity supporters, socially conscious and community minded
Creative, outside the box thinkers
Community Advocates
Enjoy wine, creative cocktails, and unique cuisine
On average, guests donate/spend \$200-\$600 per event





LSSM
PROVIDING QUALITY LEGAL AID

MISSION

Legal Services of Southern Missouri (LSSM) is a non-profit organization dedicated to providing legal representation and advice in civil matters to low-income individuals and families in 43 counties in southern Missouri, ensuring they remain safe, housed, and fed.

Transforming lives and communities across 43 counties, Legal Services of Southern Missouri stands as a beacon of hope for those facing the overwhelming challenges of the legal system. We believe that access to justice is a fundamental right, regardless of one's financial circumstances. That's why we provide free civil legal aid, ensuring fair access to justice for everyone.

We are a voice for the voiceless, providing legal representation and advice, empowering individuals with knowledge about their rights and responsibilities, and instilling hope in those who feel lost. Our work encompasses a wide range of critical services, from preventing homelessness and securing safe housing to protecting victims of domestic violence, assisting seniors with critical benefits, and advocating for the rights of children and individuals with disabilities.

Our dedication reaches deep into the heart of communities across southern Missouri, fostering resilience and optimism in families and individuals facing adversity. We believe that access to justice is the cornerstone of a thriving community, and our tireless efforts create a ripple effect of positive change. By empowering individuals and families to overcome legal challenges, we pave the way for a brighter, more equitable future for all.



MARKETING STRATEGY

Save-the-Date: A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors. Expected audience: 2,900

Invitation: The full-color event invitation will be mailed to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. Expected audience: 2,900

Newsletters/E-Promotions: Newsletters will be emailed to the entire network of the Legal Services of Southern Missouri's supporters.

Webpage: The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

Social Media: With an audience across various social media platforms, our organization will connect guests and followers to our mission, our sponsors, and their messages through dynamic, engaging, and captivating content.

Program: Distributed to all attendees at the event; the program includes event details, sponsor recognition, Legal Services of Southern Missouri program information, and live and silent auction item descriptions. Expected Audience: 200

+ MUCH MORE!



\$10,000 EXCLUSIVE PRESENTING SPONSOR

PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- § A \$10,000 investment in Legal Services of Southern Missouri
- § Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- § Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, invitations and save-the-dates
- § Prominent recognition on the event website, e-blasts, and social networking campaigns (i.e., Facebook, X, & Instagram) reaching Legal Services of Southern Missouri's followers
- § Link to your company website from the Legal Services of Southern Missouri and FTT websites
- § Invitation for company representative to address the audience with welcome remarks during the seated program (1 min)
- § Prominent signage at the event
- § First right of refusal for presenting sponsor of the 2025 FTT Event
- § Two prominent VIP tables with seating for 16 guests



\$7,500 DIAMOND SPONSOR

- § A \$7,500 investment in Legal Services of Southern Missouri
- § On-stage verbal recognition during the seated program
- § Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations (when secured 90 days prior to event)
- § Logo recognition on event website, signage, eblasts, printed program and program slide show
- § Dedicated social media thank you post
- § Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- § Prominent table seating for 8 guests

\$5,000 GOLD SPONSOR

- § A \$5,000 investment in Legal Services of Southern Missouri
- § On-stage verbal recognition during the seated program
- § Logo inclusion in event collateral including programs, signage, and invitations (when secured 90 days prior to event)
- § Logo recognition on event website, signage, eblasts, printed program and program slide show
- § Dedicated social media thank you post
- § Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- § Prominent table seating for 4 guests

\$2,500 SILVER SPONSOR

- § A \$2,500 investment in Legal Services of Southern Missouri
- § Logo recognition on event website, signage, eblasts, printed program and program slide show
- § Dedicated social media thank you post
- § Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- § Prominent table seating for 2 guests

\$1,500 BRONZE SPONSOR

- § A \$1,500 investment in Legal Services of Southern Missouri
- § Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- § Name-inclusion on event website, signage, eblasts, printed program and program slide show
- § Table seating for 2 guests



MENU OF ADDITIONAL OPPORTUNITIES

- q **Glass Sponsor - \$2,500** (1 available) See your logo in the hands of all our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! Benefits Include: Logo on each wine glass + 2 VIP Tickets
- q **Table(aux) Vivant - \$2,500** (4 available) Celebrate the theme of the evening by sponsoring one of our unique table(aux) that will keep our guests entertained during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. Benefits Include: Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow + 2 VIP Tickets
- q **Strike a Pose - \$2,500** (1 available) Get excited as guests “Strike a Pose” in front of a fabulous backdrop with your logo. Your logo will receive exposure during the event but will continue to live on once the photos are posted, liked, and shared on social media! Benefits Include: Logo on photo opportunity backdrop, included on the event website, pre-event eblasts, social media, print program, and event day slideshow + 2 VIP Tickets
- q **Mysteré Box Raffle - \$2,500** (1 available) A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that’s held in the Mysteré box display! The Mysteré Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mysteré Box and to be a part of the fun onstage as the box is opened and the winner announced! Benefits Include: Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mysteré Box contents and draw/select then announce winner, signage, e-blasts + 2 VIP Tickets
- q **Silent Auction Sponsor - \$2,500** (1 available) As guests bid to their heart’s content on fabulous Silent Auction packages, your logo will be represented in this prime location! Benefits include: logo recognition on the silent auction preview eblast, all silent auction description pages, event website, print program and event day slideshow + 2 VIP Tickets
- q **Punch A Bunch - \$2,500** (1 available) As guests unleash their inner champion at the Punch a Bunch wall, your logo will be prominently displayed in this high-traffic, interactive zone! Each punch is a chance to win, creating excitement and drawing attention to your brand. Benefits include: logo recognition on the silent auction preview eblast, all silent auction description pages, event website, print program and event day slideshow + 2 VIP Tickets
- q **Stage Crew - \$1,500** (1 available) 20+ “Stage Crew” volunteers working the room and engaging more than 300 guests. These community members offer a great opportunity to showcase your brand and will be the hit of the event. Benefits include: logo will be placed on volunteers’ lanyards , event website, print program and event day slideshow + 2 Tickets



MENU OF ADDITIONAL OPPORTUNITIES

- q **Artisan Cocktail & Beverage - \$1,500** (4 available) This cocktail station will be the artistic alcoholic creation of the evening! Be the brand they see as they experience these fabulous sips. Benefits include: logo represented at the cocktail station, included on event website, print program and event day slideshow + 2 Tickets
- q **Hydration Station - \$1,500** (2 available) Help our attendees stay hydrated as they enjoy a fabulous evening benefiting Legal Services of Southern Missouri. With art, food, and cocktails tantalizing the senses, water is a must! Benefits Include: Logo recognition at station, on event website and print program + 2 tickets.
- q **Cocktail Napkin - \$1,500** (1 Available) Be the logo prominently featured on the cocktail napkins for the event. Every guest needs somewhere to blot their lips after enjoying the savory bites and delicious artisan cocktails during the Soiree. Benefits Include: Logo recognition on napkins, event website and print program, + 2 Tickets.
- q **Lagniappe Sponsor - \$1,500** (1 available) Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! Benefits include: logo will be placed on one side of a high-quality tote bag or box, included on event website, print program and event day slideshow + 2 Tickets



LSSM
PROVIDING QUALITY LEGAL AID

SPONSOR REGISTRATION

Presenting (\$10,000)

Diamond (\$7,500)

Gold (\$5,000)

Silver (\$2,500)

Bronze (\$1,500)

Custom \$ _____

Name for Recognition Purposes: _____

Contact Name: _____ Address: _____

Email: _____ Phone: _____

Check enclosed for \$ _____ payable to LSSM. Please mail to: LSSM, 3130 S Delaware Ave, Springfield, MO 65804

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship.

Contact: Whitney Williams at Whitney.Williams@LSOSM.org or call 417.824.2394

*tax deductibility of donations will be determined after sponsorship is finalized.