



Farm to Table (aux)

BENEFITING



October 29, 2024 | Marathon Music Works

SPONSORSHIP OPPORTUNITIES

EAT. DRINK. BE ARTY. LOVE LOCAL!

A celebration of the unsung vibrance of the Nashville Arts Community - featuring local artists Megan Jordan, Beth Reitmeyer, Andee Rudloff, Andy Vastagh, and Woke3.





TUESDAY, OCTOBER 29 MARATHON MUSIC WORKS

1402 CLINTON STREET, NASHVILLE, TN

Farm to Table(aux) is a unique and highly creative fundraising event concept leveraging cuisine and art into an engaging and entertaining feast for your supporters.

GUEST PROFILE:

- Individuals and couples ages 21 and up
- Key influencers, tastemakers, connectors
- Socially conscious and community-minded supporters
- Creative, outside-the-box thinkers
- Environmentally-conscious citizens
- Enjoyers of wine and unique cuisine
- And most importantly, good and kind humans





ABOUT US

STARS totally rocks! STARS believes all young people thrive when they have hope, health, and connection. Because our services are school-based and community-based, we are committed to providing equitable access to mental health care, increased school attachment, increased positive orientation to his/her own future, and youth involvement in their community. Our clinical services are accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF). And, STARS has been recognized for 12 consecutive years as a TopWorkplace by the Tennessean - USA Today.

TOP
WORK
PLACES
2013-2024



Art by Andee Rudloff

OUR MISSION:

To help young people pursue their unlimited potential by providing hope, health, and connection.

WHO WE ARE:

Established in 1984, STARS serves over 100,000 children and youth annually by providing trauma-informed, mental health services in Middle Tennessee schools. Through our prevention, intervention and treatment services:

- 91%** know how to handle and resist peer pressure
- 93%** felt positive about their future
- 97%** understood the dangers of alcohol, tobacco, and other drug use
- 97%** would recommend STARS to a friend

Youth served by STARS have better self-awareness, self-confidence, and better understand the importance of personal safety and accountability.

Most importantly, young people served by STARS develop a sense of worth and importance provided to them by a caring adult, as well as develop healthy interactions with peers. Our services address barriers to learning, encourage a collaborative team approach working with other reform initiatives with a commitment to improve school climate, reduce student risk factors, enhance protective factors, increase pro-social assets, recognize and foster resiliency and help students achieve academic and social emotional success.



OUR IMPACT

WHAT DID STUDENTS SAY AFTER RECEIVING STARS SERVICES?

90% reported that they felt connection to their school

91% reported they made positive changes in their life, attitude, and behavior

93% reported they felt positive about their future

95% reported they would recommend STARS to a friend



WHAT OUR CLIENTS ARE SAYING:

"I found it helpful to have a stable, consistent person to talk to. My therapist provided me with the real-world coping strategies and information which had previously eluded me."

– STARS Client

"It was very important to us that our child was able to access therapy during the school day and at no cost to us. We had explored other therapy options in the past, but the cost was prohibitive, and the time it took to travel to appointments often meant my child would have to leave school early."

– STARS Client's Parent

"Every time I walk out of my therapist's room, I get the sensation that I'm starting fresh. Every time I walk in their room, I feel appreciated and safe."

– STARS Client

"It was helpful that I could reach out to my therapist at school whenever I wanted or needed to, and it felt like they didn't judge me. They made me feel validated."

– STARS Client

Art by Beth Reitmeyer



\$25,000 EXCLUSIVE PRESENTING HOPE SPONSOR

Allows 14 students to receive school-based, mental health therapeutic services for an entire school year.

PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A \$25,000 tax deductible investment in STARS
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching STARS followers
- Link to your company website from the STARS and FTT websites
- Welcome remarks from company representative
- On-stage verbal recognition during the seated meal and prominent signage at the event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- First right of refusal for presenting sponsor of the 2025 FTT Event
- Two prominent tables with seating for 16 guests

Art by Megan Jordan





\$10,000 HEALTH SPONSOR

Allows 30 students to receive individual counseling services

- A \$10,000 tax deductible investment in STARS
- On-stage verbal recognition during the seated program and prominent signage at the event
- Opportunity to promote business with product placement at event
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
Prominent table seating for 8 guests

\$7,500 CONNECTION SPONSOR

Allows 22 students to receive individual or group counseling services for a school year

- A \$7,500 tax deductible investment in STARS
- On-stage verbal recognition during the seated program and prominent signage at the event OR Opportunity to promote business with product placement at event
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Opportunity to place a premier item in lagniappe bag (event appropriate items only)
- Prominent table seating for 6 guests

\$5,000 COMPASSION SPONSOR

Allows 15 students to receive individual or group counseling services for a school year

- A \$5,000 tax deductible investment in STARS
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 4 guests

\$2,500 COMMUNITY SPONSOR

Allows a STARS Counselor to respond to 16 serious mental health crises

- A \$2,500 tax deductible investment in STARS
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name-inclusion in the event program and invitations when secured 30 days prior to event
- Table seating for 2 guests



MENU OF ADDITIONAL OPPORTUNITIES

Table(aux) Vivant - \$5,000 (4 available)

Celebrate the theme of the evening by sponsoring one of our unique table(aux)s that will keep our guests entertained and on their toes during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life. **Benefits Include:** Your logo will be displayed on signage next to your sponsored Table(aux)! Logo will also be included on event splash page, pre-event eblasts, social media, print program and event day slideshow + 4 VIP Tickets

Glass Sponsor - \$5,000 RHINESTONE SIPPY CUP (1 available)

See your logo in the hands of all of our stunning Farm to Table(aux) guests! These glasses are used on event day for all wine and beverage samples and guests are invited to take them home to display in their glassware cabinets! **Benefits Include:** Logo on each wine glass + 4 VIP Tickets

Strike a Pose - \$5,000 NASHVILLE LOOKS GOOD ON YOU (1 available)

Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! **Benefits Include:** Logo on photo opportunity backdrop + 4 VIP Tickets

Mystere Box Raffle - \$5,000 GRAND OLE MYSTERY (1 available)

100 tickets for sale, and only 1 will hold the winning match to an amazing mystery item that's held in the Mystere box display! The Mystere Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystere Box and to be a part of the fun onstage as the box is opened and winner announced! **Benefits Include:** Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystere Box contents and draw/select then announce winner! Signage, e-blasts + 4 VIP Tickets



MENU OF ADDITIONAL OPPORTUNITIES

Artisan Cocktail Sponsor - \$2,500 (2 available)

This cocktail station will be the artistic alcoholic creation of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. **Benefits include:** Logo represented at the cocktail station, e-blasts, + 2 VIP Tickets

SOLD! Lagniappe Sponsor - \$2,500 GOODIE GOO-GOO

Every guest loves going home with an extra something at the conclusion of an event and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event! **Benefits include:** Logo will be placed on one side of a high-quality tote bag or box, event signage, eblasts, + 2 VIP Tickets

Hydration Station - \$1,500 (3 available)

Help our attendees stay hydrated as they enjoy a fabulous evening. With art, food, and cocktails tantalizing the senses, water is a must! **Benefits Include:** Logo recognition + 1 GA ticket

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BENEFITING



SPONSOR REGISTRATION

TUESDAY, OCTOBER 29 | MARATHON MUSIC WORKS
1402 CLINTON STREET, NASHVILLE, TN

[] Presenting (\$25,000) [] Health (\$10,000) [] Connection (\$7,500)

[] Compassion (\$5,000) [] Community (\$2,500) [] Custom \$_____

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Check enclosed for \$_____ payable to STARS.
Please mail to: 1704 Charlotte Avenue, Suite 200, Nashville, TN 37203

Charge my Credit Card for \$_____ Return form via MAIL to:
1704 Charlotte Avenue, Suite 200, Nashville, TN 37203

Please Circle: Visa MasterCard Amex Discover

Name as it appears on card: _____

CC#: _____ Exp. Date: _____

CVN: _____ Billing Address: _____

Signature: _____

CREATING A WIN-WIN!

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship.
Please Contact: Holly Edwards at hedwards@starsnashville.org.

*Tax deductibility of donations will be determined after sponsorship is finalized.