

Farm to Table(auX)[®]
BENEFITING
THE JUNIOR LEAGUE OF CHARLESTON

Sequins & Service
CELEBRATING EMPOWERED WOMEN



Sponsorship OPPORTUNITIES



Farm to Table(aux)[®]
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THE JUNIOR LEAGUE OF CHARLESTON

Join Us!

Friday, October 16, 2026

6:00 p.m. to 10:00 p.m.

The Grand at 81 Mary

Farm to Table(aux) brings together community minded, philanthropic art and food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

GUEST PROFILE

- Individuals and Couples Ages 21+
- Key Influencers, Tastemakers, and Connectors
- Charity Supporters, Socially Conscious and Community-Minded
- Creative, Outside the Box Thinkers
- Community Advocates
- Enjoy Wine, Creative Cocktails, and Unique Cuisine
- On Average, Guests Donate/Spend \$200-\$600 Per Event

 JUNIOR LEAGUE OF
CHARLESTON



JUNIOR LEAGUE OF CHARLESTON

MISSION

Junior League of Charleston is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

PROGRAM & IMPACT

The Junior League of Charleston is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. As we move into our 103rd year in the Lowcountry we continue to search for the most critical needs in our community and to provide support to ensure sustainable resolutions are implemented through the effective action and leadership of trained volunteers.

Our storied history includes significant contributions to a variety of organizations through both partnerships and through the creation and implementation of our own "Signature Projects". The area of focus and impact is driven directly by the needs of our own community and how our trained volunteers can best offer resources and support.

Most notably, we have raised and awarded millions of dollars to meet local needs in areas ranging from education to child abuse to feeding the homeless. Additionally, in the past year, the Junior League of Charleston has effectively trained 1,000 women in our community. Separately, we are also pleased to share that since the launch of the Junior League of Charleston Diaper Bank in 2017, we have distributed over 1,000,000 diapers to community partners who have ensured that families experiencing diaper need have access to this critical resource for their young children.

The support of our community is imperative to ensure that we can continue to provide meaningful training opportunities and resources for women in our community and so that we can continue to fund projects with community partners and to fund our diaper bank. Currently, the Junior League of Charleston Diaper Bank is only able to fulfill 70% of our incoming requests and our goal is to meet 100% moving forward.

With your support, we can continue to aid our community by identifying the greatest areas of need and by offering meaningful and timely assistance.

MARKETING Strategy

Save-the-Date: A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors. Expected audience: 400 (distribution is to the most influential and longest standing members of the Junior League)

Invitation: The full-color event invitation will be emailed to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. Expected audience: 5000

Newsletters/E-Promotions: Newsletters will be emailed to the entire network of the Junior League of Charleston supporters. These newsletters go out regularly with increasing frequency as the event nears. Expected audience: Weekly visibility to nearly 700 members of the Junior League of Charleston.

Webpage: The Farm to Table(aux) website will be updated with event and sponsor information and include links to sponsor webpages.

Social Media: With an audience of over 5000 spread across social media outlets, Junior League of Charleston will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

TV and Radio Interviews: We have great relationships with the local TV stations and promote our events on their local shows. We also will promote on such influencer sites such as CHSToday, etc. through paid and unpaid promotion.

Program: Distributed to all attendees at the event, the program includes event details, sponsor recognition, Junior League of Charleston program information, and live and silent auction item descriptions. Expected Audience: 300

+ MUCH MORE!



PRESENTING SPONSOR

\$10,000 Exclusive

Your name/logo incorporated into the official event and all collateral, signage, and décor. Event will be branded as: “Farm to Table(aux) Benefiting Junior League of Charleston Presented by [Your Company Name]”

ADDITIONAL PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A \$10,000 investment in the mission of the Junior League of Charleston
- Exclusive recognition as Presenting Sponsor with name or logo integrated into event branding, including placement in ALL event PR and advertising including:
 - Invitations and save-the-dates
 - Event website (hyperlinked to your website)
 - Social media (Facebook and Instagram)
 - E-blasts
- Premier logo recognition onsite at the event including:
 - Step & Repeat
 - Commemorative Programs / Bidding Paddles
- Opportunity to place a swag item in lagniappe bags distributed to VIP guests. (~100 attendees)
- Invitation for company representative to address audience with welcome remarks during seated program (1 min).
- 1 dedicated social media thank you post
- First right of refusal for 2027 Presenting Sponsor of Farm to Table(aux)
- Prominent VIP Table with seating for 10 guests

DIAMOND SPONSOR – \$7,500

- A \$7,500 investment in the mission of the Junior League of Charleston
- Inclusion in select event branding and PR and advertising including:
 - Invitations and save-the-dates
 - Event website (hyperlinked to your website)
 - Social media (Facebook and Instagram)
 - E-blasts
- Second-tier logo recognition onsite at the event including:
 - Step & Repeat
 - Commemorative Programs / Bidding Paddles
- Opportunity to place a swag item in lagniappe bags distributed to VIP guests (~100 attendees)
- Invitation for company representative to pull the winning number for the *Mystere* Box raffle
- Prominent VIP seating with tickets for 6 guests

GOLD SPONSOR – \$5,000

- A \$5,000 investment in the mission of the Junior League of Charleston
- Verbal acknowledgement and thank you from event co-chairs onstage
- Inclusion in select event branding and PR and advertising including:
 - Event website (hyperlinked to your website)
 - Social media (Facebook and Instagram)
 - E-blasts
- Third-tier logo recognition onsite at the event including:
 - Thank you slide show rotating throughout the evening from the main stage
 - Commemorative Programs / Bidding Paddles
- Opportunity to place a swag item in lagniappe bags distributed to VIP guests (~100 attendees)
- VIP seating with tickets for 4 guests

SILVER SPONSOR – \$2,500

- A \$2,500 investment in the mission of the Junior League of Charleston
- Verbal acknowledgement and thank you from event co-chairs onstage
- Inclusion in select event branding and PR and advertising including:
 - Event website (hyperlinked to your website)
 - E-blasts
- Select recognition onsite at the event including:
 - Thank you slide show rotating throughout the evening from the main stage
 - Commemorative Programs / Bidding Paddles
- Opportunity to place a swag item in lagniappe bags distributed to VIP guests (~100 attendees)
- VIP seating with tickets for 2 guests

BRONZE SPONSOR – \$1,500

- A \$1,500 investment in the mission of the Junior League of Charleston
- Verbal acknowledgement and thank you from event co-chairs onstage
- Inclusion in select event branding and PR and advertising including:
 - Event website (hyperlinked to your website)
 - E-blasts
- Select recognition onsite at the event including:
 - Thank you slide show rotating throughout the evening from the main stage
 - Commemorative Programs / Bidding Paddles
- Opportunity to place a swag item in lagniappe bags distributed to VIP guests (~100 attendees)

ADDITIONAL

Sponsorship Opportunities



Glass Sponsor - \$5,000 (1 available)

Place your brand in the hands of every guest through one of the evening's most visible and enduring elements. As the exclusive Glass Sponsor, your logo will be featured on the event glassware used throughout Farm to Table(aux) for wine and beverages, offering elegant exposure during the Soiree and beyond. Because guests are invited to take their glasses home as a keepsake, this sponsorship creates a lasting reminder of the evening while aligning your company with sophistication, celebration, and the memorable details that define the event.



Lagniappe (VIP Gift Bags) Sponsor - \$5,000 (1 available)

Extend your brand beyond the evening with a sponsorship that leaves a lasting impression in the hands of every VIP guest. As the exclusive Lagniappe Sponsor, your company will be featured on the beautifully presented take-home bag each VIP attendee receives at the close of Charleston Farm to Table(aux). Thoughtful, polished, and memorable, this sponsorship connects your brand to the final touch of the guest experience, creating visibility that continues long after the Soiree has ended. It is an elegant way to align your company with generosity, hospitality, and the enduring spirit of the evening.



Strike a Pose Sponsor- \$5,000 (1 available)

Place your brand at the center of one of the evening's most photographed and share-worthy experiences. As the exclusive Strike a Pose Sponsor, your company will be featured at the fabulous photo booth where guests gather to capture stylish moments throughout the Soiree. Your sponsorship extends far beyond the evening as photos are posted, shared, and celebrated across social media. This sponsorship offers a glamorous and highly visible way to align your brand with energy, elegance, and the lasting impressions of Farm to Table(aux).



ADDITIONAL

Sponsorship Opportunities

Table(aux) Vivant Sponsor - \$2,500 (2 available)

Celebrate the artistry and imagination at the heart of Charleston Farm to Table(aux) by aligning your brand with one of the evening's most distinctive and highly anticipated experiences. As a Table(aux) Vivant Sponsor, your logo will be prominently displayed alongside a living work of art onsite at the event that captivates guests and brings the event theme to life during the Soiree. This sponsorship offers elegant visibility within a truly memorable attraction, positioning your company alongside the creativity, sophistication, and theatrical flair that make the evening so extraordinary.

Artisan Cocktail & Beverage Sponsor - \$2,500 (2 available)

Place your brand at the center of one of the evening's most stylish and indulgent experiences. As the Artisan Cocktail & Beverage Sponsor, your company will be prominently associated with a featured cocktail station where guests gather to enjoy the night's signature sips and artfully crafted beverages. With elegant visibility in a lively, high-traffic setting, this sponsorship aligns your brand with creativity, sophistication, and the memorable details that make Farm to Table(aux) such a distinctive and elevated soiree.

Cocktail Napkin Sponsor - \$2,000 (2 Available)

Place your brand at the center of the evening's most refined moments. As the featured sponsor on the cocktail napkins, your logo will be seen throughout the Soiree as guests sip artisan cocktails, savor exquisite cuisine, and mingle in an atmosphere of warmth and sophistication. This sponsorship offers recurring visibility in a polished, organic way, aligning your company with the details that make Farm to Table(aux) such a memorable and elevated experience.

MISCELLANEOUS INFORMATION

- Individual Tickets go on sale in August 2026 (pricing below)
 - General Admission- \$175
 - VIP- \$250
- Individual sponsorship opportunities available including joining our Honorary Committee for \$1,000 which includes 2 VIP tickets



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SPONSOR *Registration*

Presenting (\$10,000)

Silver (\$2,500)

Diamond (\$7,500)

Bronze (\$1,500)

Gold (\$5,000)

Custom \$ _____

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Check enclosed for \$ _____

Payable to Junior League of Charleston. Please mail to: 51 Folly Road, Charleston, SC 29407

DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship.

Contact: **Amy Jenkins** at amyjenkins@jlcharleston.org or FTTChair@jlcharleston.org

The Junior League of Charleston is a 501(c)3 organization EIN: 57-0335419

All sponsorships are tax-deductible to the extent permitted by law.