

# A Unique Opportunity to Elevate Your Brand

Join Us for an Extraordinary Evening of Art, Culinary Excellence, and Community Impact.

By sponsoring Farm to Table(aux), you will position your brand alongside an event that attracts tastemakers, community influencers, and dedicated supporters of The BRAIN Foundation. Our audience values research, scientific advancement, and philanthropy, providing you with an unparalleled opportunity to showcase your business and make a lasting impact.



## JOIN US!

### November 22, 2025 6:00 PM - 10:00 PM | Domenico Winery

Farm to Table(aux) is more than just a fundraising event—it's an immersive, highly anticipated experience that seamlessly blends farm-to-table food with science-based tableaux vivants (living pictures). This unforgettable evening transports guests into a world of scientific advances both past and present.

Our inaugural FTT event will unite local innovators, science supporters, members of the Autism community, and more for an evening of joyful philanthropy.

Our venue, Domenico Winery, is a family owned and operated boutique winery located in San Carlos, California. This playful eatery and bar draws inspiration from an aspiring post-war Italy, where street cafes were brimming with life and passion.

#### **Guest Profile**

- Individuals and couples ages 25 to 80
- Key influencers, connectors, scientists, BRAIN Foundation supporters
- On average, guests donate/spend \$200-\$600 per event
- Experience-Driven: Enthusiasts of wine, craft cocktails, and farm-to-table cuisine

Your brand will be in front of an engaged, generous audience that is deeply passionate about supporting organizations that enrich our community.

### **Mission & Vision**

Our mission is to support translational research that will lead to the development of FDA-approved treatments and an improved standard of care for co-morbidities in individuals with autism.

Our vision is health, independence, and well-being for every person on the planet with neurological conditions, including Autism Spectrum Disorder diagnosis.





## MARKETING STRATEGY

**Save the Date** - An e-mail announcing the event date and theme, as well as confirmed high-level sponsors.

**Invitation** - The event invitation will be e-mailed to current sponsors, guests, targeted donors and supporters approximately 2 months before the event, with multiple follow-up reminders. The invitation will include recognition for confirmed sponsors and event details.

**Newsletters/E-Promotions:** Newsletters will be emailed to the entire network of The BRAIN Foundation's supporters.

**Webpage:** The Farm to Table(aux) and The BRAIN Foundation websites will be updated with event and sponsor information and include links to sponsors.

Social Media: Engagement through LinkedIn, Facebook, Instagram and WhatsApp.

**Event Program & Signage:** Prominent placement throughout the venue.

### Why Sponsor Farm to Table(aux)?

- 1. Elevated Brand Visibility Benefit from an integrated marketing strategy that spans digital and in-person event recognition, exposing your brand through social media, digital communications, and on-site engagement.
- Exclusive Networking Opportunities Connect with influential members of the business, science, tech, and philanthropic communities while enjoying a premier event in an intimate setting.
- 3. Community Impact Support The BRAIN Foundation's mission to support translational research that will lead to the development of FDA-approved treatments and an improved standard of care for co-morbidities in individuals with autism.
- 4. Engagement Beyond the Event Your sponsorship extends far beyond one evening, thanks to extensive digital marketing efforts before, during, and after the event.

# SPONSORSHIP LEVELS

#### **Exclusive Presenting Sponsor \$25,000**

- A \$25,000 contribution to The BRAIN Foundation
- Exclusive recognition as presenting sponsor with name or logo incorporated in Farm to Table(aux) event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral
  including programs, and signage, and invitations
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook & Instagram)
- Link to your company website from The BRAIN Foundation and FTT websites
- Invitation for company representative to address audience with welcome remarks during seated program (1 min)
- Logo projected onto building during event and on entrance screen. Prominent signage at the event
- First right of refusal for presenting sponsor of the 2026 FTT Event
- Two prominent VIP tables with seating for 16 guests

#### Gold Sponsor \$10,000

- A \$10,000 contribution to The BRAIN Foundation
- On-stage verbal recognition during the seated program
- Logo inclusion in event collateral including programs, signage, and invitations
- Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Prominent table seating for 8 guests

#### Silver Sponsor \$5,000

- A \$5,000 contribution to The BRAIN Foundation
- · Logo recognition on event website, signage, eblasts, printed program and program slide show
- Dedicated social media thank you post
- Table seating for 4 guests

#### **Bronze Sponsor \$2,500**

- A \$2,500 contribution to The BRAIN Foundation
- Name-inclusion on event website, signage, eblasts, printed program and program slide show
- Table seating for 2 guests

# Menu of Additional SPONSORSHIP OPPORTUNITIES



#### Table(aux) Vivant - \$5,000 (3 available)

Feature your brand alongside an immersive art and science experience. **Benefits include**: your logo will be displayed on signage next to your sponsored Table(aux) and will also be included on event splash page, pre-event e-blasts, social media, print program and event day slideshow + 4 VIP Tickets.

#### Interactive Wine Bottling Sponsor - \$5,000 (1 available)

Be part of this interactive science themed wine tableaux. **Benefits include**: logo placement on the wine label, signage, event website, e-blasts, social media, slideshow, opportunity to host this historic and engaging tableaux + 4 VIP tickets.

#### Photo Backdrop Sponsor - \$5,000 (1 available)

Get excited as guests "Strike a Pose" in front of a fabulous backdrop that has your logo on it. **Benefits include**: logo also included on event website, pre-event e-blasts, social media, print program and event day slideshow + 4 VIP Tickets.

#### Mystére Box Raffle Sponsor - \$5,000 (1 available)

The Mystére Box raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your sponsor representative go onstage with the emcee or nonprofit representative to reveal the Mystére Box contents and draw/select then announce winner! **Benefits include**: logo included on signage and e-blasts + 4 VIP Tickets.

#### Mission Moment Sponsor - \$5,000 (1 available)

As the mission moment sponsor, you will receive verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by...." Or, "This moment made possible by...", Benefits include: highlighting of company name or logo in any mission focused e-blasts, event slides and signage, and continued post event impressions as video is shared on social sites + 4 VIP Tickets.

#### Live Auction Sponsor - \$5,000 (1 available)

Aaaand . . SOLD! Who doesn't want to be a part of the excitement of the Live Auction? The Live Auction sponsorship guarantees just that. **Benefits include:** logo recognition on the Live Auction preview e-blast, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction + 4 VIP Tickets.

# Menu of Additional SPONSORSHIP OPPORTUNITIES



#### Artisan Cocktail & Beverage Sponsor - \$2,500 (2 available)

Be the brand that guests see as they see as they experience fabulous sips at the cocktail station. **Benefits include**: logo represented on cocktail station signage, included on event website, print program and event day slideshow + 2 VIP Tickets.

#### Silent Auction Sponsor - \$2,500 (1 available)

As guests bid to their heart's content on silent auction packages, your logo would be represented in this prime location! **Benefits include**: logo recognition on the silent auction preview e-blast, all silent auction description pages, event website, print program and event day slideshow + 2 VIP Tickets.

#### Stage Crew - \$2,500 (1 available)

Your logo will be featured on the t-shirts of 20+ helpful and essential "Stage Crew" volunteers. **Benefits include**: your logo on event website, print program and event day slideshow + 2 VIP Tickets.

#### Parking Host Sponsor - \$1,500 (1 available)

Your logo will be one of the first things attendees see upon arrival, showcased on t-shirts worn by parking attendants who help ensure a seamless parking experience. **Benefits include**: event website, print program and event day slideshow + 1 VIP Ticket.

#### Hydration Station - \$1,500 (1 available)

Help our attendees stay hydrated. **Benefits include**: logo recognition at station, on event website and print program + 1 VIP ticket.

#### Cocktail Napkins - \$1,500 (1 available)

Be the logo prominently featured on the cocktail napkins for the event. **Benefits include:** logo recognition on napkins, event website and print program + 1 VIP ticket.





## **SPONSORSHIP REGISTRATION FORM**

☐ Presenting (\$25,000)	☐ Gold (\$10,000)	u	Silver (\$5,000)	<b>∟</b> Br	onze (\$2,500)
□ \$5,000 Unique Sponsorsh	nip (Please list)				
□ \$2,500 Unique Sponsorsh	nip (Please list)				
☐ \$1,500 Unique Sponsorsh	ip (Please list)				
Name for Recognition Purpo	)ses:				
Contact Name:					
Address:					
Email:	Phone:				
☐ Pay by ACH - contact Mar	y Chambers at mary@l	brainfound	dation.org for det	tails	
☐ Check enclosed for \$		payable to The BRAIN Foundation.			
☐ Charge my Credit Card fo	r\$	_ □ Visa	☐ MasterCard	☐ Amex	☐ Discover
CC#:					
Exp. Date:	CVV:	Bil	Billing Zip Code:		
Signature:					
Mail completed form to T Or em	he BRAIN Foundation   S ail to Mary Chambers a		-		n, CA 94588

#### DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please contact Mary Chambers at mary@brainfoundation.org

\*tax deductibility of donations will be determined after sponsorship is finalized