# Farm to Table(aux)®

BENEFITING

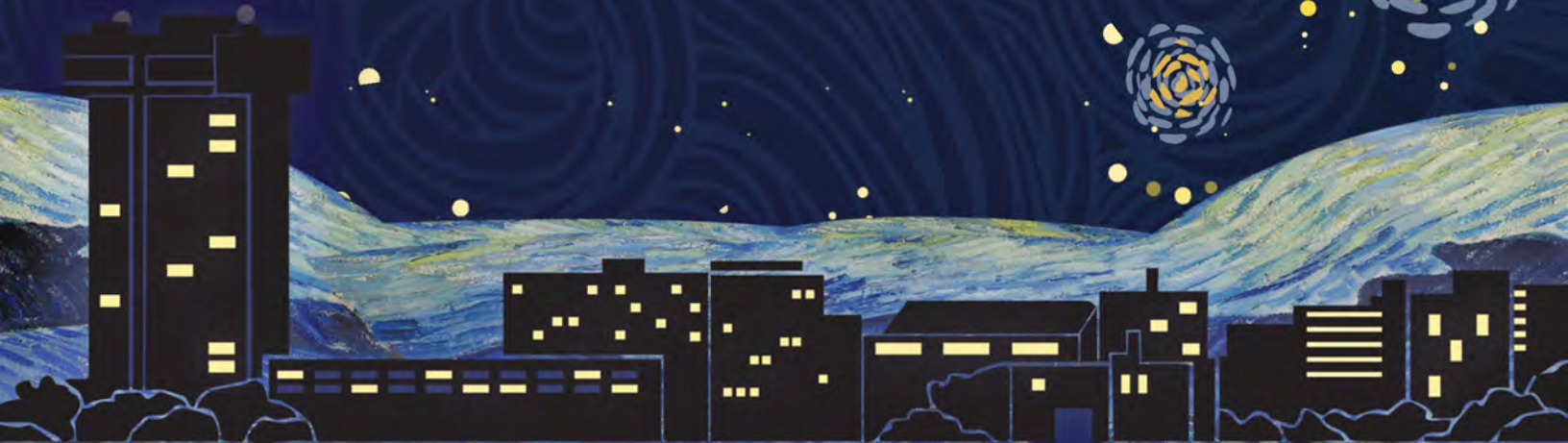
LEGAL SERVICES OF SOUTHERN MISSOURI

PRESENTED BY

STATE BANK of Southwest Missouri

# Van Gogh ARTY NIGHT

## SPONSORSHIP OPPORTUNITIES



# Our Mission

**Legal Services of Southern Missouri (LSSM)** is a non-profit organization dedicated to providing legal representation and advice in civil matters to low-income individuals and families in 43 counties in southern Missouri, ensuring they remain safe, housed, and fed.

# Our Programs & Impact

Transforming lives and communities across 43 counties, **Legal Services of Southern Missouri** stands as a beacon of hope for those facing the overwhelming challenges of the legal system. We believe that access to justice is a fundamental right, regardless of one's financial circumstances. That's why we provide free civil legal aid, ensuring equal access to justice for everyone.

We are a voice for the voiceless, providing legal representation and advice, empowering individuals with knowledge about their rights and responsibilities, and instilling hope in those who feel lost. Our work encompasses a wide range of critical services, from preventing homelessness and securing safe housing to protecting victims of domestic violence, assisting seniors with critical benefits, and advocating for the rights of children and individuals with disabilities.

Our dedication reaches deep into the heart of communities across southern Missouri, fostering resilience and optimism in families and individuals facing adversity. Access to justice is the cornerstone of a thriving community, and our tireless efforts create a ripple effect of positive change. By empowering individuals and families to overcome legal challenges, we pave the way for a brighter, more equitable future for all.

# The Heart of Our Work

We all know a family member, friend, or coworker who has fallen on hard times and needed legal assistance. But when someone cannot afford an attorney, where do they turn? **Legal Services of Southern Missouri** provides help to those who cannot help themselves. By addressing the legal issues that threaten stability, **LSSM** keeps families together, housed, safe, and fed, often preventing them from needing other community services.

Every day, this work changes lives. For many families, it is not only life changing, it is life saving. One such family is represented in the letter below. While we have changed the name to protect the client's identity, "Mary Johnson," her grandson, and her family remind us why the mission of **Legal Services of Southern Missouri** is so critical. Mary's grandson was abandoned at birth and left at the hospital without even the most basic proof of identity. Without legal assistance, she could not obtain a birth certificate, the first step in a long and overwhelming adoption process. Because of the compassionate support of Legal Services, Mary was able to adopt, protect, and provide for the child she had cared for since birth. Her words capture what this help meant to her family, and why your support makes such a difference for families like hers.

To all the people at Legal Services, I say thank you.

I cry as I write this letter because of what you have done for our family. The little boy we adopted was my daughter's son. He was born addicted to meth, and his parents abandoned him right after birth.

Since we live on a fixed income, there are days when my husband and I go without so that we can provide for our grandson. The county courthouse gave me your number, and you provided me with an attorney who was a Godsend. I cannot thank you enough for what you did for our grandson and for our family. You saved his life.

I just want you to know how important your work is. You make such a difference. Sometimes I feel so tired, but then I remember people like you who give everything you have to help families like ours.

Thank you, from the bottom of our hearts.

Mary Johnson

# Event Details

## SATURDAY, APRIL 18, 2026
## 6:00 - 10:00 p.m.
## HIGHLAND SPRINGS COUNTRY CLUB

**Farm to Table(aux)** brings together community-minded, philanthropic art and food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

## GUEST PROFILE

- Individuals and Couples Ages 25 to 85
- Key Influencers, Tastemakers, and Connectors
- Charity Supporters, Socially Conscious and Community-Minded
- Creative, Outside the Box Thinkers
- Community Advocates
- Enjoy Wine, Creative Cocktails, and Unique Cuisine
- On Average, Guests Donate/Spend $200-$600 Per Event

LSSM
PROVIDING QUALITY LEGAL AID

# Creating A Win-Win

Unlike any other fundraising event in our community, **Farm to Table(aux) Springfield** offers a distinctive platform that brings together **Legal Services of Southern Missouri**, local culinary talent, artists, corporate partners, and the broader community. Beyond generating critical funds, this signature fundraising event amplifies awareness and provides exceptional visibility and recognition for the businesses whose sponsorship makes the evening possible.

# Marketing Strategy

**Save-the-Date:** A digital invitation formally announcing the event date and theme, featuring confirmed high-level sponsors.
**Estimated Audience Impressions:** 2,900+

**Invitation:** The full-color event invitation will be mailed to current sponsors, guests, targeted donors, and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details. **Estimated Audience Impressions:** 2,900+

**Newsletters/E-Promotions:** Newsletters will be emailed to the entire network of the **Legal Services of Southern Missouri**'s supporters.
**Estimated Audience Impressions:** 2,900+

**Webpage:** The **Farm to Table(aux)** and **Legal Services of Southern Missouri**'s website will be updated with event and sponsor information and include links to sponsor webpages.
**Estimated Audience Impressions:** 100,000+

**Social Media:** With an audience across various social media platforms, our organization will connect guests and followers to our mission, our sponsors, and their messages through dynamic, engaging, and captivating content.
**Estimated Audience Impressions:** 2,100+ Monthly

**Program:** Distributed to all attendees at the event; the program includes event details, sponsor recognition, **Legal Services of Southern Missouri** program information, and live and silent auction item descriptions.
**Estimated Audience Impressions:** 200+

**417 Magazine:** Half page Farm to Table(aux) advertisement in the December 2025 issue of 417 Magazine, plus digital and print People Pics coverage following the event.
**Estimated Audience Impressions:** 300,000+

*+ Much More!*

# $10,000 EXCLUSIVE

## *Presenting Sponsor*

Sold

As a leader in our co[illegible]nity, your na[illegible]ogo w[illegible] be incorporated into the official event logo, [illegible]s well as all colla[illegible]al, [illegible] sig[illegible]age, and décor. Your company name will b[illegible] as[illegible]c[illegible]t[illegible]n ev[illegible]t[illegible]involving **Farm to Table(aux)** (i.e., **Farm[illegible] T[illegible]e(aux)** benefiting **Legal Services of Southern Missouri** res[illegible]nted by "Your Company Name/Logo Here").

### PRESENTING SPONSORSHIP BENEFITS INCLUDE:

- A $10,000 investment in **Legal Services of Southern Missouri**
- Exclusive recognition as presenting sponsor with name or logo incorporated in **Farm to Table(aux)** event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral, including programs, signage, invitations, and save-the-dates
- Presenting sponsor recognition in the half page **Farm to Table(aux)** advertisement in the December 2025 issue of **417 Magazine**
  *(Artwork due to 417 Magazine by October 9, 2025)*
- Prominent recognition on the event website, e-blasts, and social networking campaigns (i.e., Facebook, X, & Instagram) reaching **Legal Services of Southern Missouri**'s followers
- Link to your company website from the **Legal Services of Southern Missouri** and **Farm to Table(aux)** websites
- Invitation for a company representative to address the audience with welcome remarks during the seated program (1 min)
- Prominent signage at the event
- First right of refusal for presenting sponsor of the 2027 **Farm to Table(aux)** Event
- Two prominent VIP tables with seating for 20 guests
- Your sponsorship funds will be invested directly back into your local community

# Sponsorship Opportunities

**Diamond Sponsor - $7,500**

- A $7,500 investment in **Legal Services of Southern Missouri**
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral, including programs, signage, and invitations (when secured 90 days prior to the event)
- Logo recognition on event website, signage, e-blasts, printed program, and program slide show
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Prominent table seating for 10 guests
- Your sponsorship funds will be invested directly back into your local community

**Gold Sponsor - $5,000**

- A $5,000 investment in **Legal Services of Southern Missouri**
- On-stage verbal recognition during the seated program
- Logo inclusion in event collateral, including programs, signage, and invitations (when secured 90 days prior to event)
- Logo recognition on event website, signage, e-blasts, printed program, and program slide show
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Prominent table seating for 4 guests
- Your sponsorship funds will be invested directly back into your local community

**Silver Sponsor - $2,500**

- A $2,500 investment in **Legal Services of Southern Missouri**
- Logo recognition on event website, signage, e-blasts, printed program, and program slide show
- Dedicated social media thank you post
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Prominent table seating for 2 guests
- Your sponsorship funds will be invested directly back into your local community

**Bronze Sponsor - $1,500**

- A $1,500 investment in **Legal Services of Southern Missouri**
- Opportunity to place a premier item in lagniappe bag (event-appropriate items only)
- Name inclusion on event website, signage, e-blasts, printed program, and program slide show
- Table seating for 2 guests
- Your sponsorship funds will be invested directly back into your local community

# SIGNATURE

## *Sponsorship Opportunities*

**Tableaux Vivant Sponsor - $2,500 (4 available)**

Celebrate the theme of the evening by sponsoring one of our unique tableaux that will keep our guests entertained during the Soiree portion of the evening. One of the most unique and highly anticipated components of the event, your logo will be sure to stand out alongside this art come to life.

***Benefits Include:*** *Your logo will be displayed on signage next to your sponsored tableaux! Logo will also be included on event website, pre-event tableaux e-blast, social media, print program, and event day slideshow + 2 VIP Tickets. Your sponsorship funds will be invested directly back into your local community*

**Mystère Box Raffle Sponsor - $2,500 *(1 available)***

A hundred tickets for sale, and only 1 will hold the winning match to an amazing mystery item that's held in the Mystère box display! The Mystère Box raffle always features a marvelous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the Mystère Box and to be a part of the fun onstage as the box is opened and the winner announced!

Sold

***Benefits Include:*** *Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal Mystère Box contents and draw/select the winner, signage. Logo will also be included on event website, pre-event Mystère e-blast, social media, print program, and event day slideshow + 2 VIP Tickets. Your sponsorship funds will be invested directly back into your local community*

**Silent Auction Sponsor - $2,500 (1 available)**

As guests bid to their heart's content on fabulous Silent Auction packages, your logo would be represented in this prime location!

***Benefits Include:*** *Logo will be included on event website, pre-event silent auction e-blast, all silent auction description pages, social media, print program, and event day slideshow + 2 VIP Tickets. Your sponsorship funds will be invested directly back into your local community*

# SIGNATURE

## *Sponsorship Opportunities*

**Photo Booth Sponsor - $2,500 (1 available)**
All the best props will make this a can't miss social media photo op! Signage will let guests know who to thank.

***Benefits Include:*** *Logo recognition at station, on event website, print program, and event day slideshow + 2 VIP Tickets. Your sponsorship funds will be invested directly back into your local community*

**Valet Sponsor - $2,500 (1 available)**
Valet will be a popular choice for our guests. With your logo at the valet station, there will be visibility from not only our attendees but also others passing by. Sponsorship includes the opportunity to provide a leave-behind placed by valets in guests' cars.

Sold

***Benefits Include:*** *Logo recognition at station, on event website, print program, and event day slideshow + 2 VIP Tickets. Your sponsorship funds will be invested directly back into your local community.*

**Lagniappe Sponsor - $2,000 (1 available)**
Every guest loves going home with an extra something at the conclusion of an event, and your sponsorship will help make this happen. Each guest will receive a lagniappe bag or box with your logo represented on it that they take home with them at the conclusion of the event!

Sold

**Hydration Station Sponsor - $1,500 (2 available)**
*Help our attendees stay hydrated as they enjoy a fabulous evening benefiting* ***Legal Services of Southern Missouri.*** *With art, food, and cocktails tantalizing the senses, water is a must!*

***Benefits Include:*** *Logo recognition at station, on event website, print program, and event day slideshow + 2 Tickets. Your sponsorship funds will be invested directly back into your local community.*

Farm to table(aux)
BENEFITING
LEGAL SERVICES OF SOUTHERN MISSOURI

# Van Gogh ARTY NIGHT

## SPONSOR *Registration*

[ ] Presenting - $10,000 [ ] Diamond - $7,500 [ ] Gold - $5,000

[ ] Silver - $2,500 [ ] Bronze - $1,500

[ ] Additional Sponsorship Opportunity - Please Include Name and Investment

_____ $_____

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

[ ] Check enclosed for $ _____

Please make checks payable to LSSM and mail to: 3130 S Delaware Ave, Springfield, MO 65804.

### DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship.
Contact: Whitney Williams at Whitney.Williams@LSOSM.org or call 417.824.2394
Final determination of the tax-deductible amount will be made after sponsorship is completed.